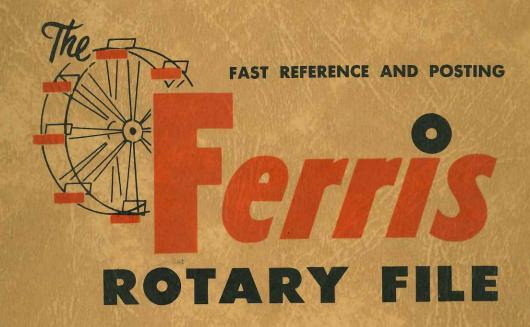
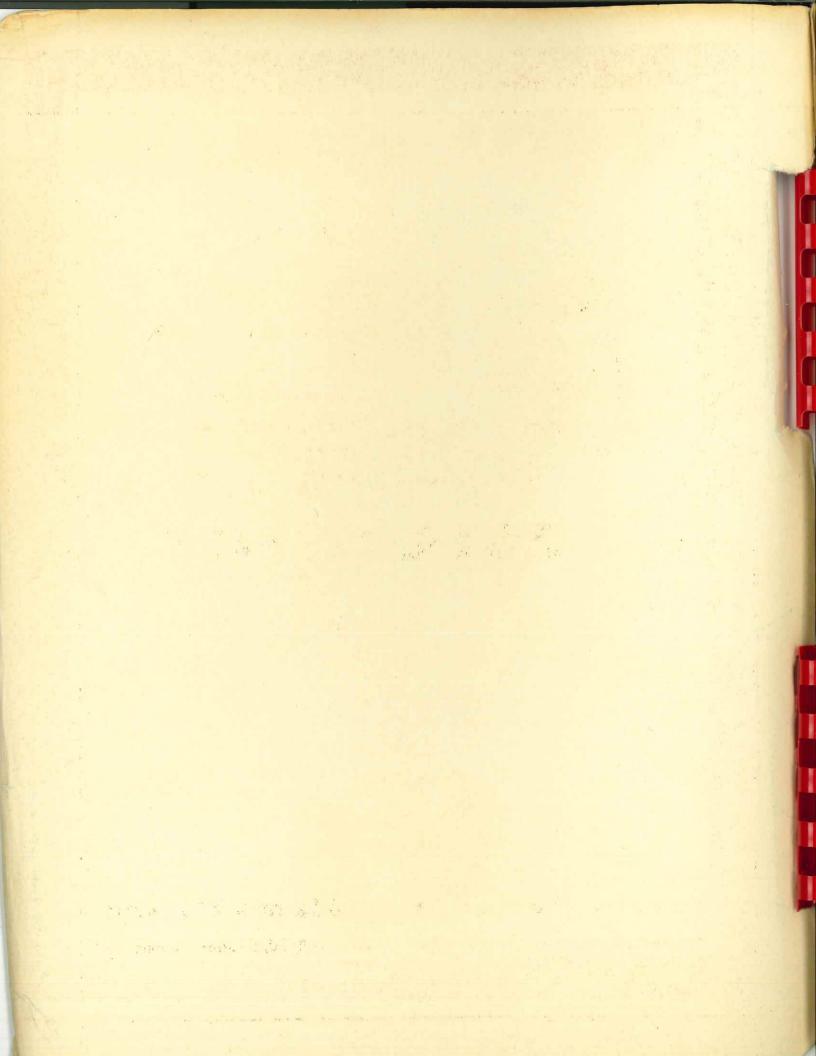
3/2 -267

326,078



Ferris Business Equipment, Inc.





STANDARD AND MASTER MODELS



REGARDLESS OF CARD SIZE OR QUANTITY A COMPACT ANSWER TO YOUR RECORD KEEPING PROBLEMS





FILES CAN BE SET IN VARIOUS BATTERY ARRANGEMENTS FURNISHED FOR BETWEEN DESKS OR COUNTER HEIGHT



EASILY ROLLED ABOUT BALL - BEARING CASTERS

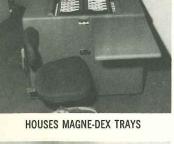


HOUSES VISUAL SLIDES











TRAYS TO 22" LONG — MOTORIZED UNITS — PUSH BUTTON CONTROL



TRAYS TO 16" LONG MANUAL UNITS



ALL TRAYS ARE EASILY REMOVABLE







TRAYS EQUIPPED WITH FOLLOWER BLOCKS, COMPRESSION BLOCKS OR SWAY BLOCKS



WORK SIMPLIFICATION

THE FERRIS 580-12 MANUAL

The Responsibility of Modern Business

- INCREASE CLERICAL PRODUCTION
- SAVE HOURS OF FILING TIME



ASSORT





150





THE FERRIS MASTER #25



37% OF RECORDS EXPOSED



THE FERRIS MASTER JUNIOR #35



THE FERRIS MASTER #45



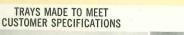
FACTS AT YOUR FINGERTIPS



THE FERRIS MASTER #60

Make Added Efficiency Pay the Cost

- RECORDS COME TO THE CLERK
- SAVE PRECIOUS FLOOR SPACE





"V" VISIBILITY





ALL TRAYS EASILY REMOVABLE AUTOMATIC BRAKE



ONE UNIT HOLDS SEVERAL DIFFERENT RECORD SIZES



LARGE CONVENIENT WORK AREA



LOCKING HINGED COVER



RAYS

USED BY LEADING COMPANIES

The Ferris Rotary File is fast becoming the most suitable system for fast reference and posting. Hundreds of firms throughout the country are now converting their outmoded visual slides, tubs, binders, drawer and ring type files to the Ferris system, eliminating a tremendous amount of lost time and motion. Numerous studies have revealed increases in work output as high as 100%.

THE CHOICE OF WORK SIMPLIFICATION EXPERTS

Detailed analyses have been made by office systems and procedures specialists and they agree that truly functional mechanized filing equipment must have several basic features — without these the file loses its purpose as a time and motion saver.

- All work delivered to the operator at desk height and the same visual distance.
- All cards within the comfort range, their access requiring primary hand and arm motions. Elimination of mobility of the operator no bending, reaching, pulling.
- A stationary work area directly in front of the operator permitting proper sitting and writing posture, with cards facing the operator, not viewed at an angle.
- Speed of operation enough to allow increase in work output above drawer filing systems. (Studies have revealed that some mechanized equipment actually retards filing time.)
- A sound principle of operation which permits sufficient exposure of the cards.



LUMBERMANS MUTUAL CASUALTY INS. CO., CHICAGO, ILL.



MASSACHUSETTS INDEMNITY INS. CO., BOSTON, MASS.

FERRIS LEADERS IN THEIR FIELD

The Ferris organization has the distinction of offering to American business the first mechanized filing unit to carry trays of cards vertically to a comfortably seated operator. Without precedent to follow the Ferris engineers selected the simplest, most direct principle of operation to insure lasting service and efficient posting and reference. Still setting the pace, Ferris now has over 150 different models available — the right file for the particular card size-capacity problem.



BLUE CROSS PLAN, PHOENIX, ARIZONA

- FACTS -

FAST REFERENCE AND POSTING

Cards come to the operator in an average time of 3 seconds.

TREMENDOUS CAPACITY

One unit will hold 200,000 21/4 x 3 cards in little more space than consumed by the average desk.

ACCOMMODATES ANY RECORD SIZE

All standard and odd sized forms including letter and legal folders.

USE YOUR PRESENT RECORDS

No retyping or hole punching needed. Merely place your records as they are in the Ferris File — the complete change can be accomplished in minutes.

HUGE SPACE SAVINGS

Cards contained in 45 feet of visual slides, 13 high for 5 x 8 cards, can be set in less than 6 feet of wall space with 37% of the records exposed. The Master File will also do the job of 10 floor model ring type files. Also saves tremendous space over tub and roller tub files.

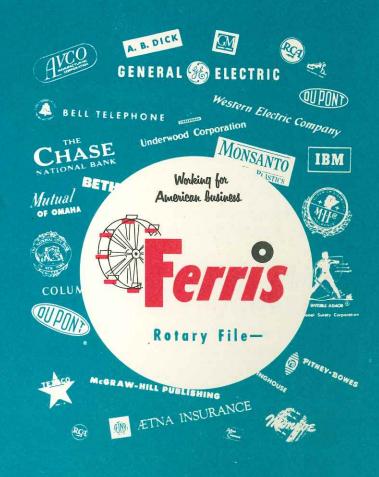
NO MAINTENANCE REQUIRED

The Ferris service man is always available — however, no routine maintenance or service is required due to the rugged lifetime construction of all Ferris equipment. Hence freedom from expensive service contracts.

LESS EMPLOYEE FATIGUE AND ERROR INCREASED EFFICIENCY

Eliminates lost cards and misfiling found in other systems. Permits the hiring or use of older employees. Takes the muscle and eye strain out of filing. Increases the office social status of file clerks and reduces labor turnover.

THE WORLD'S LARGEST
SELECTION OF MOTORIZED
FILING EQUIPMENT



PARTIAL LIST OF USERS

COMPANY	RECORD	CARD SIZE
U. S. Steel Co.	Stores	tab.
General Elec. Co.	Purchase	5 x 8
South Bend Lathe	Parts	8½ x 11
Westinghouse Elec.	Material	tab.
American Tel. & Tel.	Employee	$2\frac{1}{2} \times 3\frac{1}{2}$
Pratt & Whitney	History	$8 \times 9\frac{1}{2}$
Pitney-Bowes	Mailing	3 x 5
American Brass	Purchase	8 x 10
Avco Mfg. Co.	Engineer	4 x 6
E. I. Du Pont	Sales	5 x 8
Goodyear Aircraft	Tooling	5 x 8
Franklin Life Ins.	Medical	3 x 5
Mutual of Omaha	History	4 x 6
N. Y. Central R. R.	Accts. Rec.	tab.
Anaconda Copper	Personnel	5 x 8
Pacific Tel. & Tel.	Central Info.	3 x 5
Johns Hopkins Hosp.	Ledger	7 x 6
International Silver	Index	5 x 8
Willys Overland	Engineer	5 x 8
Monsanto Chemical	Customer	5 x 8
I. B. M. Corp.	Tabulating	IBM
Brigham Young Univ.	Alumni	3 x 5
The Texas Oil Co.	Equipment	5 x 8
Gulf Oil Co.	Credit	3 x 5
The Chase Nat'l Bank	Confidential	5 x 8
New York Savings Bank	Signature	3 x 5



FAST REFERENCE AND POSTING

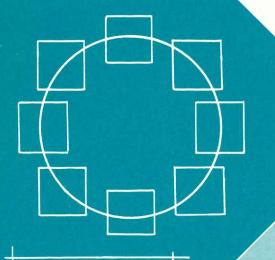
erris Rotary File

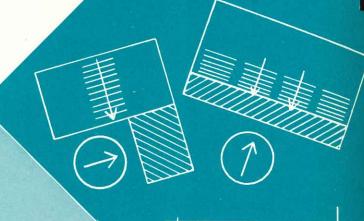
CHECK YOUR RECORD HANDLING PROBLEMS ELIMINATE WASTED TIME, MOTION, ERROR AND FATIGUE

The main reason Ferris masters filing jobs with unparalleled efficiency is the mechanical principle of operation. All moving parts are pivoted on oilless bearings and trays suspended in an upright position by means of a special guide ring.

Ferris Files can be arranged for many different office layouts — grouped in pairs, in "L" or "U" shaped arrangements, between desk, counter height or whatever plan best accommodates the particular situation. Regardless of the capacity, record size, number of operators, frequency of reference, division of the work load, expansion provisions - Ferris has a time and motion saving solution.

Ferris Files reduce the number of filing motions and simplify them utilizing the proper relationship between the operator, her work area and the card facing. Work is centralized and always within the comfort range - cards elevated to an equal visual distance.







The Ferris Rotary File — Here is an office assistant streamlined to take over your burdensome filing problems. An assistant that will turn circles to save precious time and money. Deal with him hastily, push him around still he always obeys turning up with the desired reference material in seconds. Yes, an employee that will never be on the payroll, yet his speed and efficiency will save salaries.







Business Equipment, Inc.





















Western Electric Company



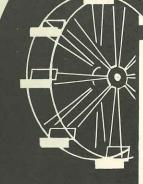
Underwood Corporation



Working for American business







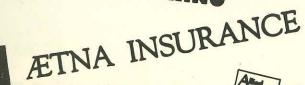
ETTIS



PITNEY-BOWES

Rotary File—











NGHOUSE



FERRIS ROTARY FILE

WORKING FOR AMERICAN BUSINESS

The manufacturers of the Ferris Rotary File offered to American Business the first motorized volume filing unit that carried the card trays vertically to a working position. Prior to the introduction of the Ferris File the only equipment available was the wheel type file in which the cards are retained around the circumference. The capacity of this type file depends on the number of inches the circumference measures; and in order to increase capacity beyond approx. sixty inches it is necessary to employ additional files or rings.

This is the problem that the engineers at the Ferris plant had to solve. In their studies to find the most efficient means of bringing large quantities of records before the operator without the necessity of her moving from a comfortably seated position they analyzed every method possible.

These are some of the factors that had to be considered:

- 1. The relationship of the operator to work area and the card facing.
- 2. Simplicity of construction, durability, elimination of maintenance or service problems.
- 3. Flexibility a file that can be used for all card sizes by merely replacing the trays. Files that can be arranged in batteries.
- 4. Speed of operation.
- 5. Portability.
- 6. Low cost to the consumer.
- 7. The principle of operation whether it should be done by means of a wheel, a conveyor, cranking, etc.

Since the Ferris Company originated the field there was no precedent to follow and it was their choice to select the best method of accomplishing the problem.

SIMPLICITY has been the guiding word. The Ferris Rotary File is the simplest, most direct method of bringing the records to the operator quickly, quietly, at desk height, and with the ideal relationship between the work area and the card facing.





Ferris Business Equipment, Inc.



CLERICAL MILES AHEAD OF ALL OTHER FILING SYSTEMS.



FERRIS STANDARD FILE - 12 inch trays, capacity to 18,000 cards. The above file will do the job of 3 rotary files in which the cards are filed on the circumference of the wheel. A Ferris Standard 350-22 will do the job of 5 circumference filing rotaries in less than $\frac{1}{4}$ the floor space and with greater efficiency and comfort for the clerk.



Standard Files can be arranged in batteries to place the desired size and quantity of records before one operator.

Posting shelf sturdy enough to support a typewriter or business machine. Ferris Standard Files offer unparalleled flexibility for battery arrangements, capacities and card sizes.

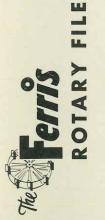
Look to Ferris for fast, efficient card filing and finding.







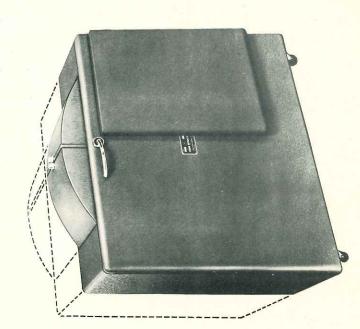


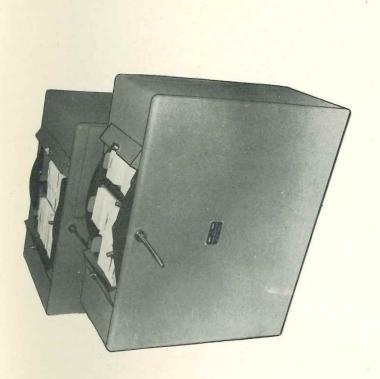


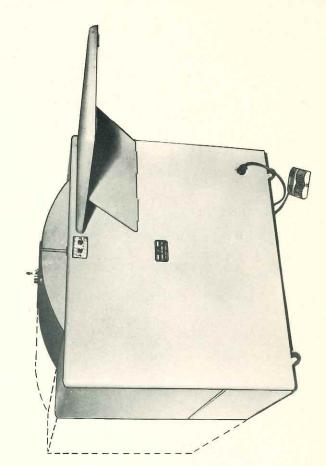
The Ferris Standard Rotary File is manufactured in six cabinet sizes accommodating trays up to 22" deep for any record size, 2 x 3 thru 12 x 14. All Standard files can be motorized and equipped with both foot pedal and push button control. Manual files are available with trays up to 16" deep.

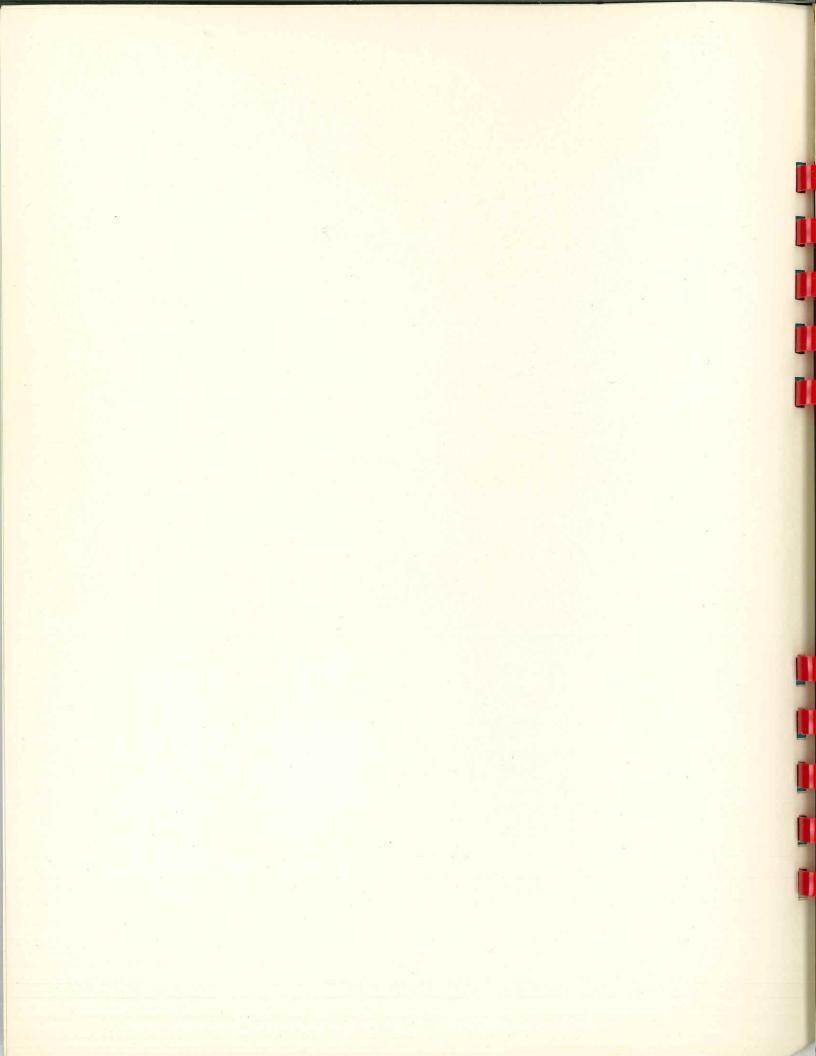
Approximately 25% of the entire capacity is visible to the operator at all times. Files can be revolved in a clockwise or counter-clockwise direction bringing the desired records before the operator in an average time of three seconds.

All files are furnished with ball bearing casters for easy moveability, and sturdy locking covers insuring cleanliness and security. Files can be equipped with collapsible posting table upon request.





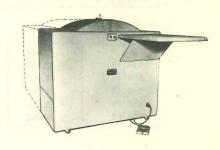




Price and Specification List







STANDARD ROTARY FILE

MODEL	21222	CABINET	CABINE	T WIDTH	CABINET	FILING	NO. OF	PRICE	PRICE
CARD DEPTH	CAPACITY*	HEIGHT	MANUAL	MOTORIZED	LENGTH	INCHES	TRAYS	MANUAL	MOTORIZED
	Saure		3" HI	3H X 5"	WIDE		21-13-16	Le miet	++-
350 8	12,000	311/2"	14"	18"	371/2"	104	13	\$302.00	\$434.00
350 12	18,000	,,	18"	22"	,,	156	13	358.00	495.00
350 16	24,000	10	22"	26"	.,	208	13	450.00	605.00
350 18	27,000			28"	.,	234	13		660.00
350 20	30,000	11		30"	11	260	13		715.00
350 22	33,000	- 11	7"	32"	"	286	13		770,00
		na.	4" HIC	3H X 6"	WIDE		11 1		**************************************
460 8	10,000	311/2"			l la company	- 00		¢200.00	¢101.00
460 12	10,000	31 /2"	14" 18"	18" 22"	371/2"	88	11 2	\$302.00	\$434.00
460 16	20,000	-0 //	22"	26"	,,	132	11	358.00	495.00
460 18	22,500	Mg 11	22	28"	,,	176	11	450.00	605.00
460 20	25,000			30"	,,	198 220	11		660,00 715.00
460 22	27,500	M2 //		32"	,,	242	11		770.00
100 100	27,500	lare -		32		242	100	() () ()	770.00
10			5" HI	GH X 8"	WIDE				
580 8	7,000	311/2"	14"	18"	371/2"	64	8	\$302.00	\$434.00
580 12	11,000	=0 ""	18"	22"	"	96	8	358.00	495.00
580 16	15,000	",	22"	26"	,,	128	8	450.00	605.00
580 18	17,000	- "		28"	"	144	8		660.00
580 20	19,000		_	30"	"	160	8		715.00
580 22	21,000	"3 "1	o = -@v	32"	11	176	8	»—— :	770.00
			6" HIG	SH X 9"	WIDE				
690 8	6,500	311/2"	14"	18"	371/2"	56	7	\$302.00	\$434.00
690 12	9,000	11	18"	22"	11	84	7	358.00	495.00
690 16	12,000	TOT	22"	26"	"	112	7	450.00	605.00
690 18	13,500			28"	,,	126	7		660.00
690 20	15,000	TUUDE	TEN ON E	30"	370,000	140	7 197		715.00
690 22	16,500	,,,	a =	32"	11	154	7		770.00
	31/4	" HIGH	¥ 73/4"	WIDE TA	ARIIIAT	ING CAL	D IAM	ADDITIC	0-1111
700 8	10,000	311/2"	14"	18"	The second second	The second second	ND .	\$302.00	\$434.00
700 12	15,000	3172	18"	22"	371/2"	72 108	9	358.00	495.00
700 16	20,000	4100	22"	26"	,,	I VI	9	N 14-mon days a comment	605.00
700 18	22,500	as back till com	22	- 224a S	11	144	2	450.00	
700 20	25,000		A desi _	30"	11 67.8	162 180	9	rie a	660.00 715.00
700 20					U 5/1/5/		7		/13.00
700 22	27,500		y Wildling Daviddin	32"	,, 💷 🖰	198	9	7.54	770.00

81/2" HIGH X 11" WIDE LETTER SIZE

011	10		The second second	r						
811	12	9,000	331/2"	18"	22	40"	60	5	\$358.00	\$495.00
811		12,000	.,	22"	26	,,	80	5	450.00	605,00
811		13,500	11		28	11	90	5		660.00
811		15,000	11	10031 SANG	30	ere,, PAS	100	5	aiff <u>O</u> Ins	715.00
811	22	16,500	male! vels.	mark—	32		110	5	a	770.00

M	ODEL		CABINET	CABINE	T WIDTH	CABINET	FILING	NO. OF	PRICE	PRICE
CARD	TRAY DEPTH	CAPACITY*	HEIGHT	MANUAL	MOTORIZED	LENGTH	INCHES	ROWS	MANUAL	MOTORIZED
			8" H	IGH X 5	" WIDE	LEDGER	SIZE			
850	8	9,000	311/2"	15"	19"	371/2"	80	10	\$377.00	\$509.00
850	12	13,500	11	19"	23"		120	10	433.00	570.00
850	16	17,500	11	23"	27"	11	160	10	525.00	680.00
850	18	20,000	11	_ ,	29"	.,	180	10		740.00
850	20	22,000	"		31"		200	10		790.00
850	22	24,500	""		33"	- 11	220	10		845.00
9	*		9" H	IGH X	S" WIDE	LEDGER	SIZE			
960	8	7,000	331/2"	15"	19"	40"	64	8	\$377.00	\$509.00
960	12	11,000	"	19"	23"		96	8	433.00	570.00
960	16	15,000	,,	23"	27"	- 11	128	8	525.00	680.00
960	18	17,000	11	_	29"	11	144	8		740.00
960	20	19,000	,,	_	31"	11	160	8		790,00
960	22	21,000	11		33"	11	176	8		845.00

^{*}Based on .007 card.

PARTIAL LIST OF ODD SIZE RECORD FILES AVAILABLE

CARD	SIZE	NUMBER OF
HEIGHT	WIDTH	TRAYS
2"	4"	16
3"	4"	14
31/4"	51/4"	12
35/8"	81/2"	8
31/4"	51/4"	12
35/8"	81/2"	8
4"	4"	12
4"	61/2"	10
5"	6"	10
5"	9"	7
51/4"	81/4"	7
51/4"	9"	7
51/2"	81/2"	8
6"	8"	7
6"	81/2"	7
6"	9"	7
6"	10"	6
67/8"	6"	8
7"	43/8"	12
7"	8"	7

CARD	SIZE	NUMBER OF		
HEIGHT	WIDTH	TRAYS		
7"	91/4"	6		
71/4"	91/4"	6		
73/8"	41/4"	14		
8"	8"	6		
8"	81/2"	6		
8"	10"	5		
81/4"	6"	7		
81/4"	9"	6		
81/2"	51/2"	7		
81/2"	7"	6		
81/2"	14"	4		
81/2"	111/2"	4		
9"	9"	5		
9"	117/8"	4		
91/2"	7"	6		
10"	6"	8		
10"	83/4**	5		
101/2"	10"	4		
11"	6"	8		
12"	10"	4		

PRICES FOR ODD SIZE RECORD FILES ON REQUEST.

EXTRAS

ADDITIONAL TRAYS

(UP TO 5 x 8)

Tray	Follower	Tabulating	Adjustable
size	Blocks	Compressors	sway blocks
8"	\$4.50	\$6.00	\$ 6.45
12"	5.50	7.00	8.10
16"	6.50	8.00	9.75
18"	7.00	8.50	10.25
20"	7.50	9.00	11.40
22"	8.00	9.50	11.90
NOTE: For trays	larger than 5 x 8 a	dd 25% to above pr	ices.

Collapsible Posting Shelf. \$28.00
Foot switch control. 30.00
Additional follower blocks .50
Counter height cabinets. 45.00

All Ferris Files come equipped with trays and follower blocks. For files equipped with compressors or sway blocks add the price increase above regular trays to the list price. Example — 700-22, 9 trays, \$770.00 follower blocks, \$783.50 compressors, \$805.10 sway blocks.

Ferris Business Equipment, Inc.

General Office and Factory • 244 Great Meadows Road, Stratford, Connecticut F.O.B. STRATFORD, CONN. Terms: net 30. Quantity Discount upon request



CITIS ROTARY FILE

DATA SHEET

DESIGNATION:

Ferris Rotary Files, Standard Models----Manual and Motorized Model Numbers: Prefix number indicates Card size

Dash number indicates Depth of tray

Letter indicates Motorized

eg. 3 high x 5 wide card, 12 inch tray, motorized unit has designation 350-12M

DESCRIPTION:

Modern mobile floor file cabinet housing a manually or electrically driven wheel, whose axis is perpendicular to the cabinet length. Trays of card records pivoted on the wheel in cradles, rotate vertically in either direction. Cabinets are enclosed on four sides with top surface as entry. From a concealed position within the cabinet a curved cover slides from right and left to center to close three inches above top surface. Cards in top trays are accessable two inches above surface.

CONSTRUCTION:

The cabinet and attachments are made of strong, 18 guage, sheet steel. The wheel revolves on oilless ball bearings. Upright cradle suspension of card trays is maintained by swiveling each tray by means of a connecting guide ring. Trays cannot tip. Each tray is equipped with a follower block and compression follower blocks and sway blocks are furnished upon

request.

Cabinets are furnished in one of three standard colors, gray, olive green or medium brown wrinkle finish. Units are mounted on four ball bearing casters. Posting table attachment, measuring $22" \times 16\frac{1}{2}"$ may be ordered upon request. Motorized units are outfitted with a 1/12 or 1/6 horse power, 115 volt, single phase, 60 cycle, 3 wire lead, enclosed ball bearing motor. They are also equipped with a clutch devise to disengage motor for manual operation in case of power failure. The specially geared motor is connected to the wheel by a direct 8 to 1 chain drive. Motor is engaged by push button control for clockwise and counter clockwise turning. Foot pedal switch can be furnished upon request. Units come in both desk height, $31\frac{1}{2}"$, and counter height, 40". Spot weld fabricating used throughout excepting side, front and back panels which are bolted together.

OPERATION:

Files are operated by sitting perpendicular to the length of the cabinet. With posting table or desk, clerk can locate reference material with her left hand, post and return with her right. Sitting position is in proper relationship to reference material enhancing posture comfort and natural use of the hands. A complete revolution of the wheel for a motorized unit takes 9 seconds. For the manual unit, it is controlled by the dexterity of the operator.

SAFETY:

An even distribution of cards, on the manual unit, allowing a smooth even turning of the wheel, is an assurance of safety.

CAPACITIES:

The number of cards a file will contain is determined by essentially two factors; 1) Card size, 2) Depth of card tray. The height and width of the card determine the number of trays that can be suspended around the wheel. Filing inches are computed by multiplying depth of the tray by the number of trays. To determine approximate capacity use 100 cards per inch as a base and multiply this by number of filing inches. To determine how many trays for a particular record size can be placed around the wheel measure the diagonal of the card and add one inch to this dimension. Locate dimension within ranges below. Note: if figure falls close to either limit of the range it is best to check with the Ferris Sales Office.

6	5/16"- 6	13/16"	13	trays		9	9/16"- 10	5/8"	8	trays
6	13/16"- 7	3/8 "		11	1	0	5/8 "- 12	1/16"	7	11
	3/8 = 8				1	2	1/16"- 13	7/8 "	6	11
8	3/16"- 8	7/8 "	10	11	1	3	7/8 4- 16	1/4 "	5	11
8	7/8 "- 9	9/16"	9	**	1	.6	7/8 "- 16 1/4 "- 19	1/2 "	14	11

placing double rows in each tray. In this case measure overall diagonal of two cards and add one and a half inches to this dimension. 12 x 14 2 x 3 Range from DETAILS: Card size 22 4 Number of trays or rows 484 40 Filing inches Depth of trays 16 8 for manuals 22 8 for motorized L Number of trays visible (Letter file, $8\frac{1}{2}$ x ll, only one tray visible) Cards rest in trays filed perpendicular Card housing to the line of rotation. Cards are unattached, always in an upright Card retention position, and supported in trays by follower blocks. Placed along top edge of cards. Indexing Desk height - 312", counter height - 40", DIMENSIONS: Height Posting Table - 292" 37를 Width Motorized Manual Depth 18 inches Il inches With 8 inch trays-22 18 12 " 99 99 26 22 16 " 28 18 " 30 20 1 32 22 11 99 Motorized Manual Shipping Net Shipping Net WEIGHTS: 200 lbs. 130 lbs. 8" tray 230 12" 160 99 260 16" 190 280 18" 305 11 20" 340 2211 Deduct 15 lbs per unit for crating- to get approximate actual weight. 3 sq. ft. to 7 sq. ft. Range from FLOOR SPACE: No maintenance required. Oilless ball bearings used throughout. MATNTENANCE: No stress or strain, or moving parts. Motor entirely enclosed. Files are mounted on ball bearing caster and can be easily rolled to PORTABILITY: the point of use. On cabinets 16" deep or more the motorized wheel is recommended. Trays MISCELLANEOUS: are fabricated to accomodate any size card within the given range. Units

For records six inches in width and smaller also check possibility of

Ferris Business Equipment, Inc.

or more sizes by equipping trays with dividers.

can be equipped with special trays to accommodate "split loads", in some cases one cabinet, for example, can be outfitted to house cards of two



MASTER ROTARY FILE

PICTURE BELOW ILLUSTRATES THREE FERRIS MASTER #60 FILES AT THE EASTERN DIVISION OFFICE OF THE MUTUAL BENEFIT HEALTH AND ACCIDENT ASSOCIATION OF OMAHA. EACH FILE ACCOMODATES 576 FILING INCHES FOR INSURANCE RENEWAL AND HISTORY RECORDS - 4" HIGH X 6" WIDE CARDS.





OMAHA

M. J. JOYCE PERSONNEL MANAGER



EASTERN DIVISION OFFICE SUITE 1126-37—1180 RAYMOND BLVD. NEWARK 2, N. J. R. F. SHEEHAN, GEN. MGR. R. J. SHEEHAN, ASSOC. MGR. PHONE MITCHELL 3-9110



E. K. EARLE SUPERINTENDENT OF CLAIMS

W. BENNETT ASS'T SUPT. OF CLAIMS

February 25, 1954.

Stevenson Rossiter, Inc., 312 Mt. Pleasant Avenue, Newark 4, New Jersey.

Attention: J. E. Rossiter.

Dear Sir:

We have recently purchased and received our third Ferris Master file. You will be pleased to know that these files have not only greatly increased the amount of postings our clerks make in a day, but have eliminated a difficult personnel problem.

We had previously recognized that the stooping, drawer pulling and reaching necessary in ordinary upright type of filing cabinets was very fatiguing and necessitated a great deal of relief for the file clerks. We were constantly shifting and changing personnel for this job, with the result that many errors were being made which we could not pin down to any source.

Since the installation of the Ferris Master files, we have eliminated these problems and are getting more work done with less personnel than ever before.

Very truly yours,

EASTERN DEVISION OFFICE

R. j. Sheehan,

Associate Manager.

RJS:ML

Mutual of Omaha

WORLD'S LARGEST EXCLUSIVE HEALTH & ACCIDENT CO.

ONE

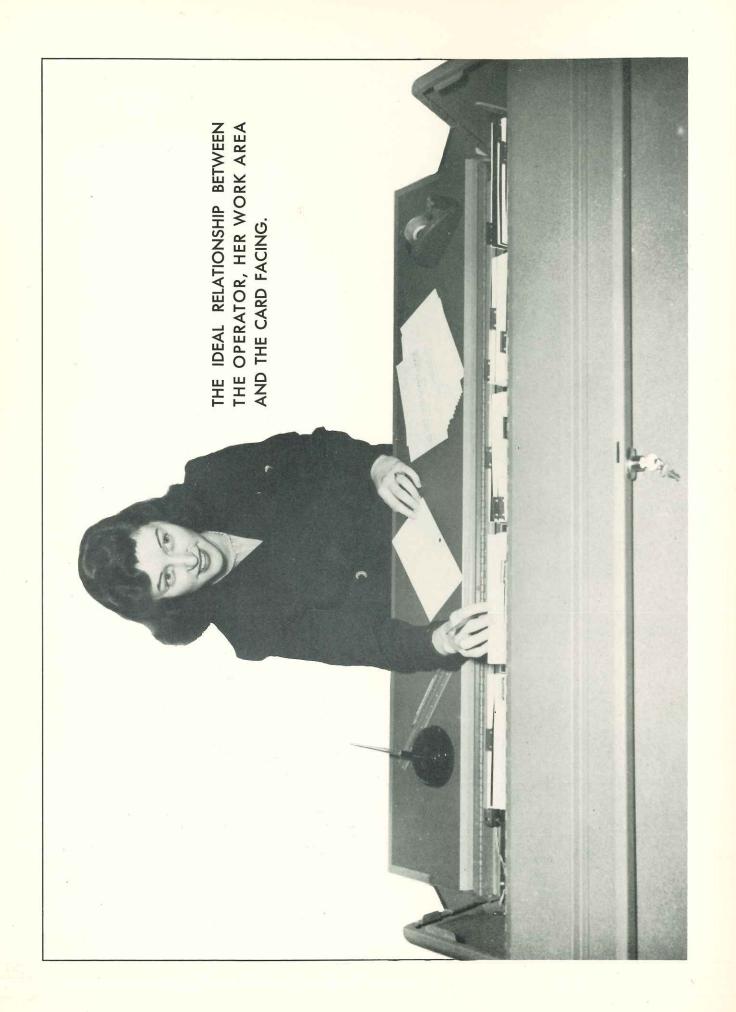
United of Omaha

ONE OF AMERICA'S FOREMOST LIFE COMPANIES

Ferris Business Equipment, Inc.

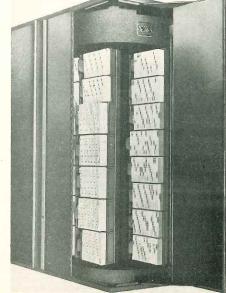


THE FERRIS MASTER #45



UP TO 37% OF ENTIRE CAPACITY EXPOSED







The Ferris

The Ferris Master Rotary File . . . faster filing, finding and posting. Available in four cabinet sizes — Master #25, #35, #45, #60.

MASTER #25



Records come to the comfortably seated operator at desk height, eliminating stooping, bending, reaching, pulling and walking. A touch of the switch control brings thousands of records to her fingerips, delivering the

desired tray in an average time of 3 seconds.

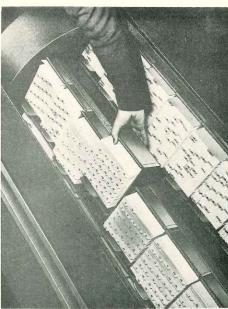
In a matter of minutes you can place your present active records, as they are, in the Ferris Master File and tremendously increase the efficiency of your posting and reference functions.

The picture below illustrates the ideal relationship between the operator, her work area and the card facing.

There is a minimum of 33% of the entire file capacity before her at all times.

MASTER #45











PTTIS MASTER FILE . PRICE LIST

	CARD SIZE	SECTIONS AROUND WHEEL	TRAYS OR ROWS PER SECTION	TRAY INCHES	NUMBER OF TRAYS OR ROWS	TOTAL FILING INCHES	APPROXIMATE CAPACITY	PRICE
	3 x 5	9	5	8	45	360	39,600	\$1050.00
	4 × 6	8	4	8	32	256	28,100	1050.00
MASTER	5 × 8	8	3	8	24	192	21,100	1050.00
#25	Tabulating Horizontal	8	3	8	24	192	26,800	1050.00
# 23	Tabulating Vertical*	7	7	71/2	49	367	51,000	1050.00
	21/4 × 3 MIB*	9	10	8	90	720	79,200	1050.00
		9	6	8	54	432		
	3 x 5 4 x 6	8	5	8	40	320	47,500	1295.00 1295.00
MASTER		8	4	8	32	256	35,200 28,100	1295.00
	5 x 8 Tabulating Horizontal	8	4	8	32	256	35,800	1295.00
#35	Tabulating Vertical*	7	9	71/2	63	472	66,000	1295.00
2,25	2½ x 3 MIB*	9	13	8	117	936	103,000	1295.00
	3 x 5	9	8	8	72	576	63,360	1550.00
MASTER	4 x 6	8	7	8	56	448	49,280	1550.00
The state of the s	5 x 8	8	5	8	40	320	35,200	1550.00
#45	Tabulating Horizontal	8	.5	8	40	320	45,000	1550.00
4.5	Tabulating Vertical*	7	12	71/2	84	630	88,000	1550.00
	21/4 x 3 MIB*	9	1.7	8	153	1224	134,600	1550.00
	3 x 5	9	11	8	99	792	87,100	1750.00
****	4 x 6	8	9	8	72	576	63,360	1750.00
MASTER	5 x 8	8	7	8	56	448	49,280	1750.00
#60	Tabulating Horizontal	8	8	8	64	512	64,000	1750.00
# 00	Tabulating Vertical*	. 7	16	71/2	112	840	117,000	1750.00
	21/4 x 3 MIB*	9	25	8	225	1800	200,000	1750.00
	CARD SIZE	SECTIONS AROUND WHEEL	TRAYS OR ROWS PER SECTION	TRAY INCHES	NUMBER OF TRAYS OR ROWS	TOTAL FILING INCHES	APPROXIMATE CAPACITY	PRICE
MACTED	3 x 5	5	5	10	25	250	27,500	\$ 695.00
MASTER	4 x 6	5	4	10	20	200	22,000	695.00
JUNIOR	5 x 8	5	3	10	15	150	16,500	695.00
#25	Tabulating Horizontal	5	3 🗸	10	15	150	21,000	695.00
#23	21/4 x 3 MIB*	5	10	10	50	500	55,000	695.00
MACTED	3 x 5	5	6	10	30	300	33,000	950.00
MASTER	4 × 6	5	5	10	25	250	27,500	950.00
JUNIOR	5 × 8	5	4	10	20	200	22,000	950.00
	Tabulating Horizontal	5	4	10	20	200	28,000	950.00
#35	21/4 x 3 MIB*	5	13	10	65	650	71,500	950.00
MACTER	3 x 5	5	8	10	40	400	44,000	1175.00
MASTER	4 x 6	5	7	10	35	350	38,500	1175.00
JUNIOR	5 x 8	5	5	10	25	250	27,500	1175.00
	Tabulating Horizontal	5	5	10	25	250	35,000	1175.00
#45	21/4 x 3 MIB*	5	17	10	85	850	93,500	1175.00
		A CONTRACTOR OF THE PARTY OF TH					/	

10

10

10

10

10

9

7

8

25

MASTER

JUNIOR

#60

3 x 5

4 x 6

5 x 8

Tabulating Horizontal

21/4 x 3 MIB*

All Prices Include Trays With Follower Blocks

5

5

5

DIMENSIONS		MAS	TER		JUNIOR				DELIVERY: 5 to 8 Weeks		
	25	35	45	60	25	35	45	60	TERMS: Net 30, F.O.B. Stratford		
Overall Width	371/2	44	54	70	34	401/2	511/2	651/2			
Overall Depth	351/2	351/2	351/2	351/2	311/2	311/2	311/2	311/2	Quantity Discounts Upon Ponuest		
Overall Height	381/2	381/2	381/2	381/2	381/2	381/2	381/2	381/2	Standard ColorGray Wrinkle Finish		
Table Height	291/2	291/2	291/2	291/2	291/2	291/2	291/2	291/2	Upon RequestMedium Brown, Olive Green		
Weight	375	450	525	650	325	380	430	520	Opon RequestMedicin Brown, Olive Green		

55

45

35

40

125

550

450

350

400

1250

60,500

49,500

38,500

44,000

137,500

1495.00

1495.00

1495.00

1495.00

1495.00

The Ferris Master and Master Junior Files can be manufactured to specifications. Card size to 9" high.

The above units are equipped with push button switch, and foot pedal control. (Forward and reverse positions). All Ferris "Master Files" are equipped with 1/3 or 1/6 HP, 115 volts, single phase, 60 cycle, 3 wire lead, enclosed ball bearing motors. They are also equipped with clutch device, so that units can be operated manually in case of power failure.

Business Equipment,

^{*} Multiple Rows Per Tray





MASTER ROTARY FILE

DATA SHEET

Designation:

Ferris Rotary Files, Master Models, Numbers 25, 35, 45 & 60.

Description:

Modern mobile floor file cabinets housing an electrically driven wheel, whose axis is parallel to the length of the cabinet, on which is pivoted tiers of trays containing card records. The wheel rotates vertically in either direction. Cabinets are enclosed on four sides with front section of top surface and upper section of facing side hinging back and down respectively to form posting table and entry. Three complete tiers of trays are always visible, approximately 1/3 total capacity.

Construction:

The cabinet and attachments are made of strong 18 guage, sheet steel, the wheel revolves on oilless bearings. Upright cradle suspension of tiers is maintained by swiveling each tier by means of a connecting guide ring. Trays cannot tip. Each tray is equipped with a follower block and compression follower blocks or sway blocks are furnished upon request. All trays are a uniform depth of 8 inches. Cabinets are finished in one of three standard colors, gray, olive green or medium brown wrinkle finish. Units are mounted on four ball bearing casters. Posting table is recessed with heavy guage Armstrong rubberized linoleum, the cover is provided with a lock for security. Master files are equipped with 1/3 HP, 1/6 HP, 115 volt, single phase, 60 cycle 3 wire lead, enclosed ball bearing motors. They are also equipped with a clutch device to disengage motor for manual operation in case of power failure. The high torque specially geared motor is connected to the wheel by a direct 8 to 1 chain drive. Motor is engaged by push button control or dual foot pedal for clockwise and counter clockwise turning. Spot weld fabrication is used throughout excepting sides, front and rear panels which are bolted together.

Operation:

Files are operated by sitting parallel to the length of the cabinet. Posting table is eleven inches deep and made to this dimension for convenience and quick accessibility. There is no need to stretch. The average girl's reach is 20 inches, beyond that there is a strain. With posting table of 11 inches and tray of 8 inches all cards are within normal reaching distance. Foot pedal control permits freedom of hands for posting, etc. A complete revolution of the wheel takes 9 seconds, A half revolution or less will bring any card before the operator, in an average time of three seconds.

Safety:

A safety guard extends completely across the file flush with the posting table. The slightest touch on this safety guard will immediately shut the motor off and it will remain off until two relay switches are reset, thus giving complete assurance of safety.

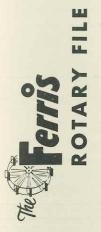
Capacities:

The number of cards a Master File will hold is determined by three factors. 1. Card size. 2. Length of tray sections. 3. Guage or thickness of cards.

Card Height							Length	of	Sec	ctions	Card Guage		
	211	to	3511	~~	9	sections	Master	25		26±11	Measure cards		
	3=11	to	5를"		8	11	17	35	CO 90	33m	in use to		
	5½n	to	8711	60 40	7	11	10	45		11/1 20	determine quantity		
	84"	to	911		6	11	11	60	en 40	58"	per inch.		

	To compute capacities— 1. Divide card width into length of section to determine number of trays per section. 2. Determine number of sections around wheel for card height. 3. Multiply 1. and 2. to determine total number of trays. 4. Multiply total number of trays by 8" which is the uniform tray depth. This will give total filing inches. 5. Multiply filing inches by number of cards per inch for card capacity.							
Details:	Card size Number of trays Filing inches Depth of trays		to 112 (7 3/8 x 3 1/4 set vertically)					
	Number of trays Card housing Card retention Indexing	37% of total capacity trays filed parallel to line of rotation tached, always in an upright position, in trays by follower blocks.						
Dimensions:	Height, Width Depth	cabinet posting table Model 25 Model 35 Model 45 Model 60	38½" 29½" 37½" 43" 5¼" 71" 35½r					
Approx Shipping Weight:	Model 25 Trays crated sep	arately	375 lbs 60 lbs					
	Model 35 Tray crated sepa Model 45 Trays crated sep Model 60 Trays crated sep	rately arately	460 lbs 80 lbs 550 lbs 100 lbs 646 lbs 130 lbs					
	Deduct 50 lbs. p	er unit for cra	ting to get approximate net weight. to get approximate weight.					
Floor Space:	Master 25 9 1/4 sq. ft.	Master 35 10 1/2 sq. ft.	Master 45 13 1/3 sq. ft. Master 60 17 1/2 sq. ft.					
Maintenance:	No maintenance r stress or strain	equired, oilles or moving part	s ball bearing used throughout, no so Motor entirely enclosed.					
Conversions:	If the record si trays. For repl	ze is changed i acement by a la	reral record sizes at the same time. t is merely a matter of replacing the reger record the record height is de- ons around the wheel. See Capacities.					

Ferris Business Equipment, Inc.



Master Files can be arranged in batteries with one operator having control of as many as a million MIB cards. Master Files and Standard Files can effectively be used together placing the desired records for easy accessibility to one operator.











PIS ROTARY FILE

PRINCIPLE OF OPERATION

1. The main reason why Ferris Rotary Files can master filing jobs with unparalleled ease and efficiency is the mechanical principle of operation. All Ferris Files utilize the ferris wheel design of suspending card trays in a cradle-like fashion. Trays are always kept in an upright position by means of a special eccentric guide ring. The revolution is smooth and uninterrupted. There is no stress or strain on any moving part. No other filing equipment can compare with the Ferris principle for directness and simplicity to achieve high speed volumn filing.

FAST REFERENCE

2. All Ferris Files turn in both a clockwise and counter clockwise direction; consequently, it is never necessary to move the wheel more than one half the revolution to locate any card. The average time required to bring the desired record before the operator is 3 seconds. No other filing device will deliver so many cards per second.

LARGER CAPACITIES

3. Only Ferris offers complete flexibility in capacity for the smallest to the largest filing problem. Extension of the card trays, increasing the number of filing inches is easily accomplished with the ferris wheel principle. An increase of one inch in cabinet width allows many additional filing inches. Ferris Files are manufactured to house any card size, and whether your requirements call for 5,000 or a half million, Ferris will provide the fewest number of units to contain your records. For example, over a half million $2\frac{1}{4}$ X 3, MTB cards, used by most life insurance companies, can be housed in three Master # 60 files. Our 11 X $8\frac{1}{2}$ letter file, 22 inch tray, motorized unit, can hold over 12,000. All these records can be brought before one comfortably seated operator in a matter of seconds. Look to Ferris for the most adequate solution to the particular card size-capacity filing problem.

ACCOMODATES ANY RECORD SIZE

4. The number of trays suspended around the wheel is determined by the size of the record to be filed. There is a physical relationship between the depth and width of the trays and the number of trays it is possible to place around the wheel and keep the file at a comfortable working height. For a 3 high by 5 wide card 13 trays are suspended around the wheel, where 8 high by 11 wide is limited to 5 trays. To date, over 150 different models have been manufactured; hence there is considerable engineering know-how in reserve for the particular card size problem.

USE YOUR PRESENT RECORDS

5. There is no need to retype or alter your present records in order to streamline your filing system. Ferris Files are made to meet all customer requirements. There is no wear or tear on the cards or index tabs, since no mechanical means of support are neededno hooks, slots, hole punched cards, or belts are necessary. Merely place your records, as they are, in a Ferris File; the complete change will be accomplished in minutes.

NO INSTRUCTION NECESSARY

6. Any office employee, in a few minutes, efficiently operates a Ferris File. No special training is required.

SPACE SAVINGS

7. The 350-8, manual Ferris Standard file houses 13,000 3 X 5 cards and occupies only three square feet of floor space. Compare this with a tub file or visual slides. Actual case histories reveal how Ferris Files are saving precious floor space in many busy offices. Conservation of floor space is attributed to the compactness of the file and the additional utility of a portable desk height unit. Records can be easily rolled to the point of use.

EFFORTLESS TURNING

8. If the file holds an even distribution of cards, the eight inch manual unit is turned with very little effort-less than a quarter pound push as measured by weight scale resistance. Balance is the essence of effortless turning whether it be an eight or sixteen inch unit. Most applications of the Ferris File permit a balanced condition. If the file is used to capacity balance follows automatically; if the file is only partially filled, then it is important that the contents be distributed evenly, so that the operator exerts a minimum effort. Where a file is in constant use, cards in and out of file, additions and delitions being made, trays being removed etc., it is still relatively simple to maintain a fair balance; however, experience suggests that a standard file larger than 16 inch tray depth should be motorized to eliminate all unnecessary effort. A hand brake is provided on the standard manual files to securely lock the wheel at any desired position—this allows easy removal of the trays. All motorized units are equipped with an automatic, instant stopping, solenoid brake. The motorized files will operate with equal ease and efficiency whether one or all the trays are removed.

TIME AND MOTION SAVINGS

9. A salient fact in the field of Time and Motion study is the reduction of work output due to physical fatigue. Ferris Files literally carry the reference material to the file clerk, deliver them at desk height while she is comfortably seated in a posture chair. There is no stooping, bending, reaching, lifting or pulling of heavy draws. Ferris reduces the number of motions and simplifies them. Cards are always at the operator's fingertips—no need for body movements. Ferris excells for work comfort as the operator is entirely relieved of moving over a large area. Her work is centralized and always within the comfort range. Eye strain is minimized, each card is elevated to an equal visual distance from the operator. No more eye searching near and far.

LARGE WORK AREA

10. Standard models can be equipped with a specially designed posting table attachment that provides a large work area for making entries. The posting table is placed in proper relationship to the reference material enabling full vision and encouraging the natural use of both hands. When not in use the posting table hinges compactly out of the way.

BATTERY ARRANGEMENTS

11. Ferris Files can be arranged for many different office layouts. They can be arranged in pairs, in "L" or "U" shaped arrangements, semi-circle or whatever layout best accomodates the particular office. Given the requirements -quantity and size of filing material, frequency of reference, existing office procedure etc. - the Ferris Sales engineer can present several alternate layouts to allow for specific contingencies, such as increase in volume and activity, frequent division of the work load, multiple reference, etc.

COMPACT COVER AND STURDY LOCK

12. The Standard models are equipped with a self-containing slide cover. The cover slides down within the cabinet walls out of sight and is easily returned to the locking position. The Master files are designed with a hinged posting table which also serves as a cover. All units are furnished with sturdy locks for record security.

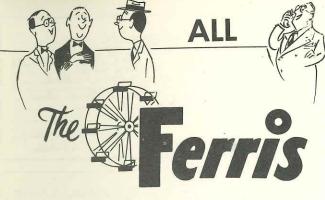
NO MAINTENANCE REQUIRED

13. Every moving part on a Ferris File is pivoted on an oilless bearing. With no stress or strain and wearing of parts (thanks to the ferris wheel principle) there is virtually no maintenance required. The interior walls on the motorized units are coated with an asbestos composition that cushions sound and also serves as fire protection. Motors are specially geared, high torque and entirely enclosed. They are equipped with oilless ball bearings and a special clutch device so that the units can be operated manually in case of a power failure. A Foot pedal or push button switch engages the motor. Use of the foot pedal has the additional advantage of keeping both hands free for filing at all times.

DURABLE CONSTRUCTION

lh. Cabinets are constructed of stout, 18 guage, sheet steel enhancing long wear and lasting service. The standard finish is gray wrinkle, or upon request, olive green and medium brown.

Ferris Business Equipment, Inc.



ACCLAIMING



	73 KOIA	KI FILE
NAME OF COMPANY The Estional City Bank of New York ADDRESS: 55 Wall St., N. Y. C. DEPARTMENT USING FERRIS RUTARY FILE Central Liability HOURL # 880-16 — REW # 2079 SERIAL # 1400C FOR WHAT RECORDS IS FERRIS RUTARY FILE USED Average Balance Cards YOUR COMMENTS ALL BE APPRECIATED Very satisfactory Signed Title: Department Head Department Central Liability BANKS	HAME OF COMPANY WILSON	NAME OF COMPANY The Marcantile Bank of India L ADDRESS: 37 Wall street, New York 5, N.Y DEPARTMENT USING FERMIS ROTARY FILE MODEL # 580 Key # 2079 SERIAL # UBLC FOR WHAT RECORDS IS FERRIS HOTARY FILE USED Credit Inform YOUR COMMENTS WILL BE APPRECIATED Very Satisfactory JUL 8 1952
HAME OF COMPANY Equitable Line Resource Sonery ADDRESS: 343-7 AME. R.K.C. 1 758 DEPARTMENT USING FERRIS ROTARY FILE HOUTDES MODEL # 575-16 MEY # 2077 SERIAL # PAYC FOR FIAT RECURDS IS FERRIS ROTARY FILE USED CAMPETTY FOR FOR SOME STATES YOUR COMMENTS WILL BE APPRECIATED FRA 12 MEAN SUITED THE GOAD FRANCE SIGNAL SIGNAL INSURANCE COMPANIES	NAME OF COMPANY General Fire and Casualty Co. ADDRESS: 1790 Broadway, New Yor: City DEPARTMENT.USING FERRIS WOTARY FILE Statistical MODEL # 580-1e KMY # 2079 SERIAL #1011C FOR WHAT RECORDS IS FERRIS ROTARY FILE USED Thidividual Experience Records YOUR COMMENTS WILL BE APPRECIATED Many comments on ease of operation. Signed.	HAME OF COMPANY_Millers Matual Insurance Assn. of Ill. ADDRESS: 300 Baston St. Altan THE Mill a Marenter Dept. DEPARTMENT USING PERRIS ROBBIT FILE MILL a Marenter Dept. DEPT. HAM RECOMDS IN FERRIS ROBBIT FILE USING State Idea Department Till USING State Idea TOUR COMPANY WILL BE APPRECIATED We are well pleased with the operation of this file and it makes considerable space over our old own record Table Signed Title: 30 Department:
HAME OF COMPANY YORK COUNTY ADDRESS: YORK NE BRASKA. DEPARTMENT DISTRICT PRINTS BOTHER TITLE COUNTY CLERK MODEL 350-16 DET F FOR WHAT INCOMES IS PERSON ROTHER TITLE USED WHAT INCOMES ON THE APPRICATED TOUR COMPETE WILL BE APPRICATED THE FAIR THE STREET OF THE TITLE THE TIT	HAME OF COMPANY CAN ADDRESS: DEPARTMENT USING PRINTS ROTARY TALE, MODEL & 29 - 22 KEY & 70 74 SERIAL PASTO FOR WHAT HEGOLISE IS FERRISE ROTARY FILE USED JULIE YOUR COMMENTS WILL BE APPRECIATED AT THE CONTINUED OF THE PASTO AND ADDRESS OF THE PASTO ADDRESS OF T	NAME OF COMPANY CHAPT CLAPS OFFICE ADDRESS: 10 Casa Tisophia Duncas of Company Indian Chapt Indi
HAVE OF COMPANY RCA COMPANDICATIONS INC. ADDRESS: LA ARRAD ST. Now YARK M. N.Y. INFARITMENT USING PRINCIPAL ST. Now YARK M. N.Y. INFORMATION TO THESE ROYAL THE ST. ARRANGE IN THE POR WART ROCKED IS FREED ROYALT THE USING PARTIES. AR RECORDING PRICES, REMITTING, ST., AR RETURNING PRINCIPAL PRICES. ARE SERVICE PRICES, REMITTING, ST., AR RETURNING PRINCIPAL PRICES. ARE SERVICE RESERVED ON CARRY SAVES INC. SIGNOT: PRINCIPAL ST. ST. SAVES INC. TITLE: REMARK MANUFACTURERS MANUFACTURERS	HAME OF COMPANY TOE AMERICAN DRISS COMPANY ADDRESS: 44 ASSESS Y WATERERY COMP DEPARTMENT USING FERRIS ROTARY FILE TARVATIME MODEL: 700-1/ NEY 2279 SERIAL SCUPE FOR WHAT RECORDS IS FERRIS ROTARY FILE USED YOUD COMPRETS WILL BE APPRESIATED Signed: Title: Department Department	NAME OF COMPANY_Keokuk Electro-Netals Company ADDRESS: 320 Concert Street, Keokuk, Jona DEPARTMENT USING FERRIS ROTARY FILE Pile Dept. MODEL # 350 FOR WHAT RECORDS IS FERRIS ROTARY FILE USED Index to all correspondence. YOUR COMMENTS WILL BE APPRECIATED I like the convenience of the Ferris Rotary File and the fact that it is on roller and is easily moved. Signed: L./Inman (Mrs. Title:
HAME OF COMPANY Rurel Electric Cooperation, Inc. ADDRESS Ror 65, Lindson Obless DEPENDENT VISING PERRIS ROTARY FILE Caching HOUTER AGO REY # 2079 SERIAL #873C FOR THAT RECORDS IS FERRIS ROTARY FILE USED I. D. Camb File YOUR COMMENTS WILL BE APPRECIATED Me think it will be Rurel Electric Cooperation Signed: Title: Department	HAME OF COMPANY DEARK BERDER ELECTRIC COMPRESSIVE ANDRESS: R.O. Sex Mo. 2. For Lar BLUFF MISSONIE INDAMEST USING PROBES BOOMS VIII BLOWN TO MISSONIE MORE F 550-12 FOR WEAT INCURS IN FRANCE BOOMS VIII UND THE RESENTE CARRY AND ACCUSED COMPANY TOUR COMMENTS WILL BE APPRICATED. Company WILL BE APPRICATED. Company WILL BE APPRICATED. Company WILL BE APPRICATED. Company WILL BE APPRICATED.	HOME OF COMPANY Buffalo Electric General ADDRESS: 15 West Habard Street, Buffalo, H. Y. DEPARTMENT USING FRRIS ROTARY FILE FOR WHAT RECORDS IS FERRIS ROTARY FILE USED FROM WHAT RECORDS IS FERRIS ROTARY FILE USED FOR WHAT RECORDS ROTARY FILE USED FOR WH

NAME OF COMPANY Roll Molers. Inc.

ADDRESS: 6/7 State St. Sudgepart Good.

DEPARTMENT USING FERRIS ROTARY FILE SURJect State

MODEL # 580 IS FERRIS ROTARY FILE SUSSED

FAllow Up - Light on On January Landers of State

1/2018 COMPANY STATE APPRECIATED

1/2018 - 1/2018 STATE OF APPRECIATED

1/2018 - 1/2018 STATED

1/2018 - 1/2018 STATED

1/2018 - 1/2018 STATED

1/2018 - 1/2 AME OF COMPANY The Steel Cadillac Oldsmobile Co.

DDRESS: 1027 Fairfield Avenue Bridgeport 5, Conn.

BEFARTHMENT USING FERRIS ROTARY FILE Service Department

ODEL # 580 KEY # 2313 SERIAL # 265

OR WHAT RECORDS IS FERRIS ROTARY FILE USED NAME OF COMPANY Manhattan Pontiac Corporation ADDRESS: 700 lith Avenue, New York City
DEPARTMENT USING FERRIS ROTARY FILE Service Department
MODEL # 580-12 KEY # SERIAL # 582 MODEL # 580-12 KEY #
FOR WHAT RECORDS IS FERRIS ROTARY FILE USED_ Customer Follow -Up record of Service
COUR COMMENTS WILL BE APPRECIATED The Ferris Rotary is needs Customer Follow Up
YOUR COMMENTS WILL BE APPRECIATED and has helped promote efficient service. Satisfactory Signed: Janes
Title: Service Manager
Department: Service Department Signed: Maher Title: Merk - Typist
Department: Service Department Signed: Title: Department: Service Klest -Mill motors **AUTO DEALERS** NAME OF COMPANY ASLANCAL PHOTOGORY EQUI 4 RT COMPANY ADDRESS: 2849 N. Clark Street
DEPARTMENT USING FERRIS ROTARY FILE Order
MODEL # 34 0-16 REY #20.79 SERIAL #M4990
FOR WHAT RECORDS IS FERRIS ROTARY FILE USED
CUSTOMERITS WILL BE APPRECIATED TREME SATISFACTION
YOUR COMMENTS WILL BE APPRECIATED TREME SATISFACTION NAME OF COMPANY
ADDRESS:

5700 W. Touly 'Avenue'

DEPARTMENT USING FERRIS ROTARY FILE 'quip.Methods Engrg. Set

MODEL #. 580-16

KEY # 2079 SERIAL #1057C

FOR VHRT RECORDS IS FERRIS ROTARY FILE USED IAME OF COMPANY normal Calculating Machine Co. TAME OF COUPANY HOUSE STATE STATE STATE OF COUPANY HOUSE STATE STA Part Usage Cards
COMMENTS WILL BE APPRECIATED ATED improves deft. Very satisfactory TIME & SPACE. have noticed AN AppRECIABLE SAUINGS IN Signed: Title: General Manager Signed: A. L. Cooker Title: Jos a Las nigr. Signed: Otto Kopp Title: Section Manager Department_ Department_ Department Equipment Methods BUSINESS EQUIPMENT AiResearch Manufacturing Company NAME OF COMPANY NAME OF COMPANY
ATRESECTOR HARMACTOR TO COMPANY
ADDRESS:

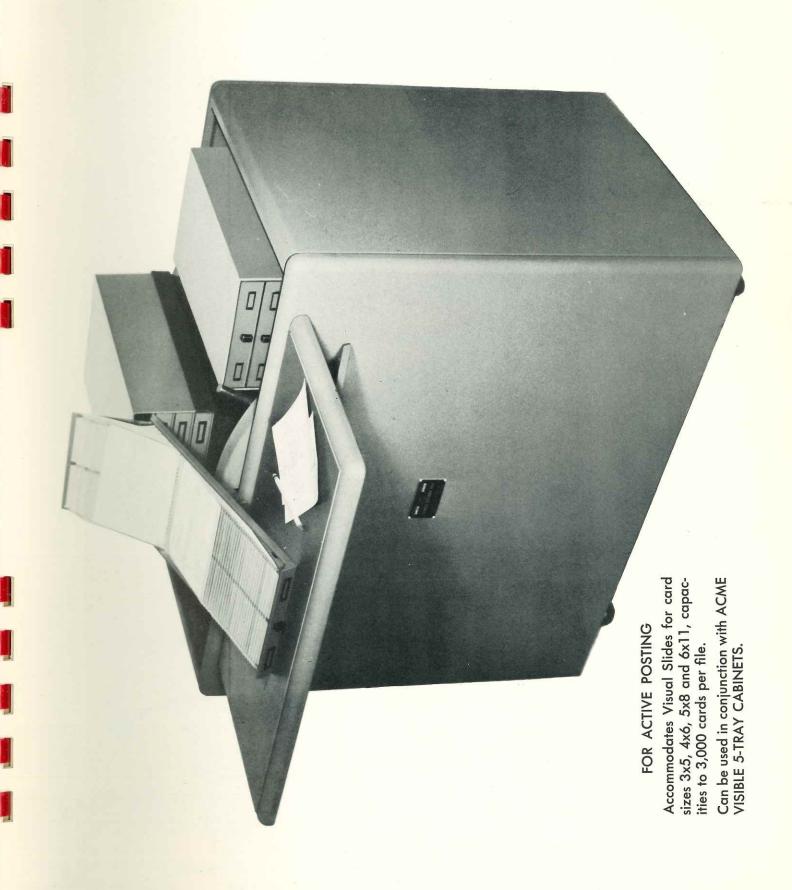
LO2 South 36th Street, Phoenix, Ariz.

DEPARTMENT USING FERRIS ROTARY FILE 80-Maintenance
MODEL # 580-22

KRY # 2079

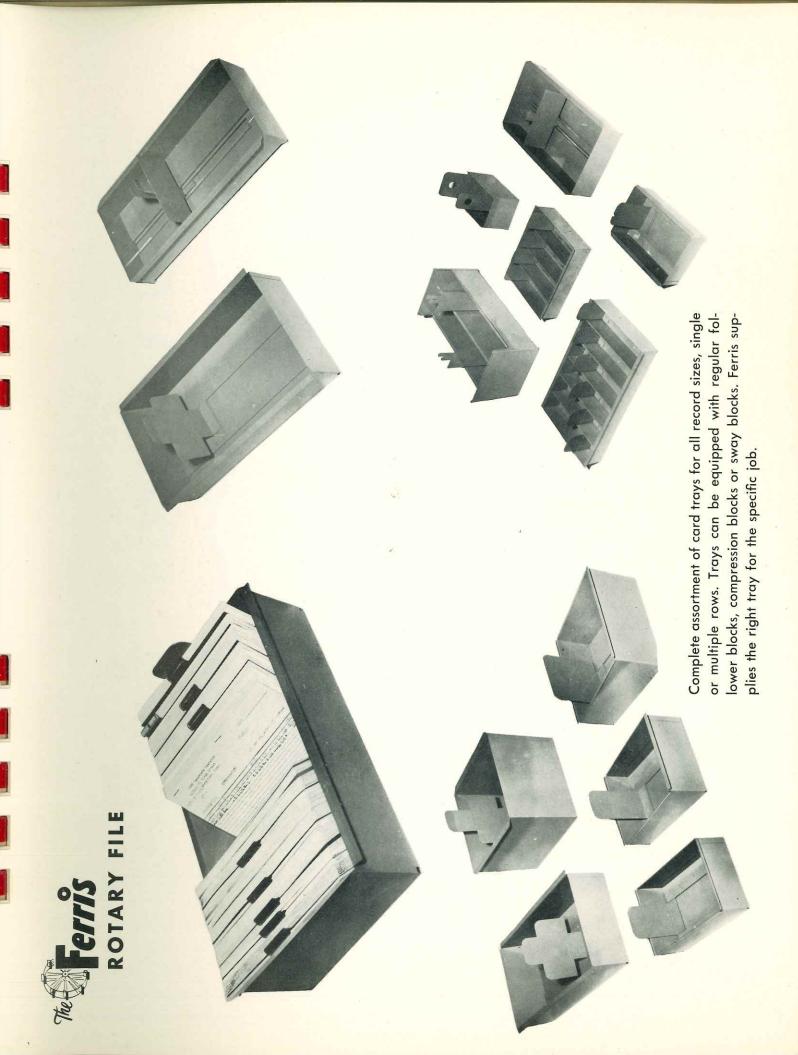
SERIAL #C1194F
FOR WHAT RECORDS IS FERRIS ROTARY FILE USED
Daily Stock Record Inventory.

YOUR COMMENTS WILL BE APPRECIATED Believe this file will THE TENES COMPANY NO STANDARD suit our purpose admirably. S WILL BE RESPONDED A COLUMN CONTROL OF THE PARTY OF THE Signed: 79 mer rulem Title: Plant Engineer (Acting Departmenter Engineering Signed State of the Survey Songer Control of the Survey Su RESEARCH Season like the season like th SAVE TIME+SPACE+MONEY WATER COMPANIES HOSPITALS TRANSPORTATION **PUBLISHING** COMMUNICATIONS FAST REFERENCE AND POSTING Present cards installed in minutes. Accommodates any record size, any capacity. The desired card delivered in 3 seconds. Business Equipment, General Office and Factory · 244 Great Meadows Road, Stratford, Connecticut

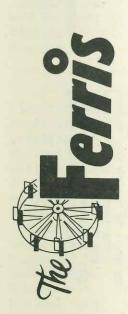




The FERRIS MASTER 25 containing 5" high x 8" wide cards — capacity 192 filing inches — 37% of entire capacity always in view.







erris ROTARY FILE

PARTIAL LIST OF APPLICATIONS

Employers Life, Birmingham, Ala. Pratt & Whitney, Hartford, Conn. Mutual of Omaha, Newark, N.J. City of Cleveland, Ohio Rural Elec. Coop., Lindsay, Okla. Calvary Cemetery, Evanston, Ill. Pan Amer. Casualty, Houston, Texas Grolier Soc. Inc., Kansas City, Mo.	Brown Bros. Harriman Co., N.Y., N.Y. White Motors, Roanoke Rapid, N. C. Stewart Sales, Mt. Clemens, Mich. Hartgell Motor, Minneapolis, Minn. Inspect. Equip., Army Chem., Md. Central Ohio Paper Co., Indianapolis, Ind. Nat'l Lead Co., Sayerville, N. J. AiResearch Mfg. Co., Phoenix, Ariz. Nat'l Bank of Wilson, N. C. Udell Gen. Agcy., Phoenix, Ariz. Talbot, Bird & Co., Inc., N.Y., N.Y. Pitney, Rowes of Canada	Westinghouse Elec., Sharon, Pa. Franklin Life Ins., Springfield, Ill. R. P. Watterson, M.D., McPherson, Kan. F. B. Gray, M.D., Grand Rapids, Mich. Montefiore Hosp. Med. Grp., N.Y.C. Nat'l Surety Corp., N.Y., N.Y. H.K. Edwards, M.D., Miami, Fla. Assoc. of Nat'l Ad., N.Y.C. Illinois State Nurses, Chicago, Ill. Ozark Border Elec., Pop. Biffs., Mo. Woman's Int. Aux., I.T.U., Madison, Wis. Choctaw Elec. Coop., Hugo, Okla. Fairchild Air Base, Washington	Mountain States Power, Casper, Wyo. Ditmars Refrig. Co., N.Y., N.Y. County Clerk, Altus, Oklahoma Valley Nat'l Bank, Phoenix, Ariz. General Electric Co., Philadelphia, Pa. Bureau of Police, Portland, Oregon United Paste & Glue, N.Y., N.Y. Doughboy Ind., New Richmond, Wis. Atlantic Refining, Dallas, Texas
Group Ins. History records Housing I. D. cards Interment cards Impaired risk Installm't Info.	Instruct, cards Inventory control Inab. Ledger Location cards Loss Index cards Mailing list	Mat. Cross Ref. Medical records Membership Membership card	Meter History Maintenance Mortgage Index Note Copies Offset records Overtime file Order records
040004 6 XXXXXX X 8050000 0	ら	22 24 25 26 27 28 28 29 29 20 20 20 20 20 20 20 20 20 20 20 20 20	S S S S E S S S S S S S S S S S S S S S
Consumer Water Co., Coral Gables Standard Freight Lines, Chicago, Ill. R. J. Strasenburgh Co., Rochester, N.Y. Simpson Co., Indianapolis, Ind. Artesian Water Co., Newport, Del. Radio Sta. KTAR, Phoenix, Ariz. Brigham Young Univ., Provo, Utah York County, York, Nebraska	County Clerk, Duncan, Oklahoma Brookline Trust, Brookline, Mass. Navy Purchasing Office, N.Y., N.Y. Brotherhood Mutual Ins., Ft. Wayne, Ind. Monroe Calculating, Orange, N. J. Bard Parker, Danbury, Conn. Boundbrook Brg., Boundbrook, N. J. Gulf Oil Co., N.Y., N.Y. Mercantile Bk. of India, N.Y., N.Y. Carnation Company, Tulsa, Okla. Citizens Gas & Coke, Indianapolis, Ind.	Amer. Photocopy Equip., Chicago, III. Diamond Match Co., N.Y., N.Y. Monsanto Chemical, St. Louis, Mo. Chase Brass & Copper, Waterbury, Conn. Willy Overland, Toledo, Ohio Sun Oil Co., Atlantic City, N. J. Budget Charge Inc., Yonkers, N.Y. Pratt & Whitney, New Haven, Conn. Stratt Labor Dept., Bridgeport, Conn. Miami Fire Dept., Miami, Florida U.S. A.E. Comm., Washington, D.C. Amer. Tel. & Tel., N.Y., N.Y. Milwaukee County, Milwaukee, Wis. If S. Coast Grand, Milwaukee, Wis.	Casco Products, Bridgeport, Conn. A. B. Dick Co., Niles, Illinois Hazeltine Elec., Little Neck, N.Y. Kaman Aircraft, Bradley Field, Conn. The Texas Co., Buffalo, N.Y. Manhattan Pontiac Corp., N.Y., N.Y. Rehl Motors, Inc., Bridgeport, Conn. Greenwich Cab. Co., Greenwich, Conn. Fire Ins. Rating Org., Newark, N. J.
Acct. receivable Acct. Expiration Alph. road cards Artist file Alumni records Car Title cards	Chattel Mortgage Central Info. Contract records Correspondence Cost records Credit Register Credit Info. Customer credit Customer history	Customer Info. Customer spec. Data, technical Delivery cards Directory cards Employee record	Eng. Records Equip. Records Follow-Up files Fire Ins. rates

 $\begin{array}{c} \infty \\ \text{C} \\ \text{C}$

Regstr. Borrower Sales Records	Repair Parts React'n visitors Record of insured	3 • 9		Purchasing			Property Records			Prod. control	Purchasing						Price cards	Premium notices		Personnel	Perpetual Inventory	Part usage card	i i	Parts spec.			Parts records	Pattern cards
Curtis Memorial Lib., Meriden, Conn. Glendale Knitting Corp., N.Y., N.Y.	Wunderwald Implement, Conrad, Mont. Elkhorn Mining Co., Boulder, Mont. Mass. Ind. Ins. Co., Boston, Mass.	Amer. Brass Co., Waterbury, Conn. Public Service Corp., Newark, N. J.	Wallace & Barnes, Bristol, Conn.	General Elec. Co., Schenectady, N.Y.	Radiolog. Div., Army Chem. Center, Md.	Cluett Peabody & Co., Troy, N.Y. Queen Heaven Cemetery, Hillside, Ill.	City of Pittsfield, Mass.	Geometric Tool, New Haven, Conn.	Amer. Meter Co., Erie, Pa.	Pitney Bowes, Stamford, Conn.	Atlas Elec. Devices, Chicago, Ill.	Western Elec. Co., N.Y.C.	Monroe Calculating, Orange, N. J.	Inland Empire. Spokane. Wash.	R. G. LeTourneau, Feoria, III.	Amer. Brass Co., Waterbury, Conn.	The Mercury Mfg. Co., Chicago, Ill.	Postal Life Ins. Co., N.Y., N.Y.	Amer. Cyanamid Co., N.Y., N.Y.	Western Electric Co., N.Y.C.	Lake Central Airline, Indianapolis, Ind.	A. B. Dick Co., Chicago, III. Guaranty Trust Co. of N.Y., N.Y.	South Bend Lathe Works, Indiana	Pacific Car & Foundry, Renton, Wash.	Accurate Truck Parts, Unicago, 111. McDonald Coop. Dairy, Flint, Mich.	Bay State Abrasive, Westboro, Mass.	Hamilton Standard, Windsor Locks, Conn. Sikorsky Aircraft, Bridgeport, Conn.	E. I. Du Pont de Nemours, N.Y., N.Y.
OT 63 0	7 W OT O	8 x 10 5 x 8	5 x 8	57 CV X X XX	, O.	5 X X 6	6 x 9	7 x 4	271 C71 4 14 90 00	Tab	5 x 8	8 x 11	5 x 8	OO (en e x x oo o	1 C1	5 X 8	5 x 8	S C	X X L	00 07 07	© 0 0	8½ x 11	5 x 8	57 × 80	# 4 X	. en e	5 CT 4 X 60 00
	Warehouse stock	Vehicle parts Vital Statistics	Vehicle control	Vault records	Verification file	Union Records	Transform & Meter	TOOMING Tecorns	Teeling records						Tabulating cards		Subscriptions	Stores Disbursement				Signature cards	Service Ruling	Service Records	C. E			Sales Records
W. H. Brelsford Farm, Piqua, Ohio Buffalo Electric, Buffalo, N.Y.	Roller Bearing Co., Trenton, N. J. Bard-Parker Co., Danbury, Conn. Burlington Mills, N.Y., N.Y.	PMK Company, Honolulu, Hawaii Elkhorn Mining, Boulder, Mont.	European Comm. Exch. Sys., N.Y., N.Y.	Hallgarten & Co., N.Y., N.Y.	WRFEA Ins. Service, St. Louis, Mo.	Butte Miners Union, Butte, Mont. Local 877, U.A.W., C.I.O., Bridgeport, Conn.	Red River Valley Elec., Marietta, Okla.	Pratt & Whitney Aircraft, Hartford, Conn.	Moorman Mig. Co., Quilley, III.	Fitney Bowes Co., Stamford, Conn.	Casco Products, Bridgeport, Conn.	Amer. Brass Co., Waterbury, Conn.	Westinghouse Elec., Pittsburgh, Pa.	The Texas Co., Denver, Colorado	I B M Corn. Endicott. N.Y.	wasnington Heights Medical, N. 1. C.	Muncie Newspapers, Indiana	Nat'l Tube, U.S. Steel, Lorain, Onio	Gulf Nat'l Bank, Gulfport, Miss.	City Nat'l Bank, Wichita Falls, Texas	Stamford Fed. Savings & Loan, Stamford, Conf.	City Nat'l Bank of Baton Rouge, La.	Nat'l City Bank of N.Y., N.Y.	Adams Coal Co., Brooklyn, N.I.	Public Serv. Elec. & Gas, Newark, N. J.	Goldman Sachs & Co., St. Louis, Mo.	Sims Pump Valve Co., N.Y., N.Y.	Superior Elec., Bristol, Conn. Copy-Craft, Incorporated, N.Y., N.Y.
OT OT C	5x8 Tab	5 x 8	5 x 81/4	4 x 7 ½	4 x 6	4 x 6	. X	3 X	6 x 6	2 4 5	Tab	Tab	Tab	Tab	IBM	7.0	A & & & & & & & & & & & & & & & & & & &	2 + 20	4 x 6	3 × 5	IBM		4 & X > O TC	2 2 2 0	л сл Ж Ю 00	5 x 8	ယ ယ X X တ တ	5 x 8 4 x 6

pmen

	CHEMICAL COMPANIES		~
Use	Name	Address	Card Siz
Pattern Cards	E. I. du Pont	New York, N.Y.	5 x 8
	American Cyanamid Co.	New York, N.Y.	3 x 5
Reference Names	National Lead Co.	Sayerville, N.J.	5 x 8
Material	Columbia-South.Chem.Corp.	Lake Charles, La.	5 x 8
Record Cards	Monsanto Chemical Co.	St. Louis, Mo.	5 x 8
Info Cards			7 2 0
	GOVERNMENT & TOWN RECO	DRDS	
Chattel Mortgage	County Clerks	Duncan, Okla.	5 x 8
Contract Rec.	Navy Purchasing Office	New York, N.Y.	5×8
Employee Rec.	State Labor Dept.	Bridgeport, Conn.	5 x 8
Employee Rec.	Miami Fire Dept.	Miami, Fla.	3 x 5
Employee Rec.	U.S. A.E. Comm.	Washington, D.C.	3 x 5
Employee Rec.	U.S. Coast Guard	Miami, Fla.	5 x 8
Membership Cards	Fairchild Air Base	Washington	5 x 8
Overtime File	Bureau of Police	Portland, Ore.	5 x 8
Property Records	City of Pittsfield	Mass.	6 x 9
Property Records	Radiolog.Div.Army Chem.	Maryland	4 x 6
Purchasing Rec.	Public Service Corp.	Newark, N.J.	5 x 8
	County of Milwaukee	Milwaukee, Wis.	3 x 5
Employee Rec. Vehicle Control	European Command Ex.Sys.	New York, N.Y.	5 x 8
	The state of the s		5 x 8
Stock Control	Chem.Corps, Army Chem.	Maryland	5 x 8
Servicing	7th Coast Guard Dist.	Miami, Fla.	
Collections	City of Tiffin	Tiffin, Ohio	5 x 8
Meter Repair	City of West Allis	Milwaukee, Wis.	5 x 8
Feaching Records	Sup. of Schools	Riverside, Calif.	5 x 8
Welfare Order Control	Public Welfare Dept.	Pittsfield, Mass.	5 x 8
Overtime Reports	Bureau of Police	Portland, Ore.	5 x 8
Mortgage Index File	County Clerk	Altus, Okla.	5 x 8
Personnel	U.S. Atomic Energy Comm.	Washington, D.C.	3 x 5
Personnel Records	Miami Fire Dept.	Miami, Fla.	5 x 8
County Employees Rec.	County of Milwaukee	Milwaukee, Wis.	3 x 5
Personnel	U.S. Coast Guard	Miami, Fla.	5 x 8
Inventory Record	Army Chemical Center	Maryland	5 x 8
Contracts Record	Navy Purchasing Office	New York, N.Y.	5 x 8
M/R Property Rec.	Army Chemical Center	Maryland	5 x 8
Vehicle Control Cds.	European Command Ex.Sys.	New York, N.Y.	5 x 8
Housing	City of Cleveland	Cleveland, Ohio	5 x 8
	HOSPITALS & MEDICAL		
Clinical Med. Rec.	Drs. Burroughs & Robert	Grandville, Mich.	5 x 8
House Patient Rec.	Dr. F. A. Davis	Shawnee, Okla.	4 x 6
Obsetrical & Gyn.	Dr. Fred B. Gray	Grand Rapids, Mich.	5 x 8
Medical Records	Medical Center		4 x 6
Medical Records		Seguin, Texas	5 x 8
	Dr. E. D. Matthews	Livermore, Calif.	
History Patient Cds. Medical	Dr. H. J. Van Duine	Grand Rapids, Mich.	5 x 8
	Dr. F. M. Burroughs	Grandville, Mich.	5 x 8
Membership Record	Jamaica Medical Group	Jamaica, N.Y.	4 x 6
Ledger Cards	Johns Hopkins Hospital	Baltimore, Md.	7 x 6
Charge Account	Community Medical Group	Boonton, N.J.	4 x 6
Diagnostic Records	Hunterdon Medical Center	Flemington, N.J.	4 x 6
Medical Care	Dr. R. P. Watterson	McPherson, Kans.	5 x 8
Subscribers	Montefiore Hosp., Med. Grp.	Bronx, N.Y.	4 x 6
Medical Care	Dr. Howard K. Edwards	Miami, Fla.	5 x 8
Patients Records	Dr. L. D. Combs	Shawnee, Okla.	4 x 6
Membership Records	Pierce Medical Bureau	Tacoma, Wash.	5 x 8
Case Histories	Topeka State Hospital	Topeka, Kans.	5 x 8
Purchase Records	Conn.State Dept. of Health	Hartford, Conn.	5 x 8
Subscriber Cards	- 2 TITI S ACCOUNT DE DO DE DE TOT TIENT PUT	TOTAL OF OTHER	7 & 0

INSURANCE COM	APANIES
---------------	---------

Use	Name	Address	Card Size		
Fire Ins. Rates History Records Impaired Risk Medical Records Premium Notices Block Record Cards Record of Insured Claim Records Rate Cards Premium Records Premium Records Claim Records Claim Records Claim Records Master Tabulating	Fire Ins. Rating Org. Mutual of Omaha Pan American Casualty Franklin Life Ins. Postal Life Ins. Co. The Home Insurance Co. Mass. Ind. Ins. Co. National Surety Corp. Fire Ins. Rating Org. United Insurance Co. Standard Life Ins. Co. Utica Fire Ins. Co. Lumberman's Mutual	Newark, N.J. Newark, N.J. Houston, Tex. Springfield, Ill. New York, N.Y. Havana, Cuba Boston, Mass. New York, N.Y. Newark, N.J. Chicago, Ill. Indianapolis, Ind. Utica, N.Y. Chicago, Ill.	3 x 5 4 x 5 5 x 5 5 x 8 5 x x x 8 5 x x x x x x x x x x x x x x x x x x x		
	Lumberman's Mutual	Chicago, Ill.	TAB		
Group Insurance Correspondence Card	Emp. Life Ins. Co., Ohio Brotherhood Mut. Life Ins. National Surety Corp.	Birmingham, Ala. Ft. Wayne, Ind. New York, N.Y.	5 x 8 3 x 5 5 x 8		
Fees Record Medical Reference Form Rec.	Continental Ins. Co. The Employers' Group	New York, N.Y. Boston, Mass.	5 x 8		
Line Card Index	Worcester Mut. Fire Ins.	Worcester, Mass.	5 x 8		
MANUFACTURERS					

	PANOTACIONAND
Purchase Records	Scoville Mfg. Co.
Purchase Records	American Brass
Property Records	Cluett, Peabody & Co.
React'n Visitors	Elkhorn Mining Co.
Sales Records	Sims Pump Valve Co.
Sales Records	Copy-Craft Inc.
Tabulating Cards	Pratt & Whitney
Tabulating Cards	I.B.M. Corp.
Tabulating Cards	Casco Products
Tabulating Cards	Pitney-Bowes
Terminating Contract	Moorman Mfg. Co.
Warehouse Stock	Burlington Mills
Cost Records	Monroe Calculating
Cost Records	Bard Parker
Customer Info	Diamond Match Co.
Customer Info	Monsanto Chemical
Engineering Rec.	Avco Mfg. Corp.
Master Tooling Cds.	Kaman Aircraft
Personnel Records	American Cyanamid Co.
Accounts Payable	Westinghouse Elec. Corp.
Blueprint Records	General Electric Co.
Export Sales	E. I. du Pont
Posting Invoices	The Kendall Co.
Stores Disbursement	U.S. Steel
Index File	International Silver Co.
Perpetual Paper Inv.	The Central Ohio Paper Co.
Inventory	AiResearch Mfg. Co.
Master Tool Records	Goodyear Aircraft Corp.
Warehouse Stock Cards	Roller Bearing Co. of Am.
Part Number Record	Crosley Div., Avco Mfg.
Master Tech. Data Cds.	Willys Overland
Personnel Records	Anaconda Copper Mining Co.
Pur. Historical Cds.	General Electric Co.
Material Control	The Superior Electric Co.
Tabulating Cards	Westinghouse Elec. Corp.
Personnel Record Cds.	Western Electric Co., Inc.

Waterbury, Conn.	5 x 8 8 x 10
Waterbury, Conn.	8 x 10
Troy, N.Y.	4 x 6
Boulder, Mont.	5 x 8
New York, N.Y.	3 x 5
New York, N.Y.	5 x 8 3 x 5 4 x 6
Hartford, Conn.	TAB
Endicott, N.Y.	IBM
Bridgeport, Conn.	TAB
Stamford, Conn.	TAB
Quincy, Ill.	3 x 5
New York, N.Y.	TAR
Orange, N.J.	5 x 8
Danbury, Conn.	5 x 8 5 x 8 5 x 8 5 x 8 4 x 9
New York, N.Y.	5 x 8
St. Louis, Mo.	5 x 8
Cincinnati, Ohio	4 x 6
Windsor Locks, Conn.	6 x 9
New York, N.Y.	3 x 5
E. Pittsburgh, Pa.	TAB
Philadelphia, Pa.	4 x 6
New York, N.Y.	5 x 8
Chicago, Ill.	5 x 8
Lorain, Ohio	TAB
Meriden, Conn.	5 x 8
Indianapolis, Ind.	5 x 8
Phoenix, Ariz.	5 x 8
Phoenix, Ariz.	5 x 8
Trenton, N.J.	5 x 8
Cincinnati, Ohio	4 x 6
Toledo, Ohio	5 x 8
Anaconda, Mont.	5 x 8
Schenectady, N.Y.	55555545556 8888888888889
Bristol, Conn.	6 x 9
E. Pittsburgh, Pa.	TAB
New York, N.Y.	$8\frac{1}{2} \times 11$
Andrew Commence & Commence	_

		1
		to the same of the
		The state of the s
	the second second second	
standing to a second		

ŀ

OIL COMPANIES

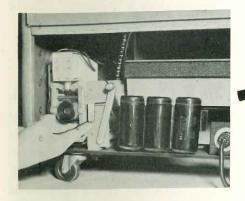
	OIL COMPANIES		
Use	Name	Address	Card Siz
Faut ment Decords	The Texas Co.	Houston, Tex.	5 x 8
Equipment Records	Gulf Oil Corp.	New York, N.Y.	3 x 5
Credit Cd. Code Reg.	Mid-Continent Pet. Corp.	Waterloo, Iowa	4 x 6
Check Index Record	Sun Oil Co.	Atlantic City, N.J.	5 x 8
Furnace Oil Del. Cds.	The Atlantic Refining Co.	Dallas, Texas	4 x 6
Ownership Address Cds.	The Atlantic herining co.	Dallas, Iexas	4 & 0
	PUBLIC UTILITIES & SERV	ICES	
Sales Record	Public Serv. Elec. & Gas	Newark, N.J.	5 x 8
Transform & Meter	Red River Valley Elec.	Marietta, Okla.	5 x 8
Accts. Receivable	Consumers Water Co.	Coral Gables, Fla.	5 x 3
	Artesian Water Co.	Newport, Del.	3 x 5
Alph., Road Card	Rural Elec. Coop.		4 x 6
I. D. Cards		Lindsay, Okla.	
Membership Cards	Ozark Border Elec.	Poplar Bluffs, Mo.	3 x 5
Membership Cards	Choctaw Elec. Coop.	Hugo, Okla.	4 x 6
I. D. Cards	Amer. Tel. & Tel. Co.	New York, N.Y.	3 x 5
Order Record	N.Y. Telephone Co.	New York, N.Y.	5 x 8
Central Info	Pacific Tel. & Tel. Co.	San Francisco, Cal.	3 x 5
Ledger Cards	N.Y. Central R.R.	New York, N.Y.	6×8
Meter History Cds.	Mountain States Power Co.	Casper, Wyo.	5 x 8
Membership Cards	E. Cent. Okla. Elec. Coop	Okmulgee, Okla.	4 x 6
Customer History File	Citizens Gas & Coke Ut.	Indianapolis, Ind.	4 x 6
	SCHOOLS		
Alumni Membership Cds.	Brigham Young Univ.	Provo, Utah	3 x 5
Inventory of Equip.	Florida A & M College	Tallahassee, Fla.	5 x 8
Permanent Master File	Ohio State Unv. Dev. Fund	Columbus, Ohio	4 x 6
	UNIONS		
Markarakin Tilla	Table 1 977 HALL GTO	D.::3	h 6
Membership File	Local 877, UAW-CIO	Bridgeport, Conn.	4 x 6
Miners Union Rec.	Butte Miners Union	Butte, Mont.	4 x 6
Surgical Ins. Cds.	Federation of Glass	Toledo, Ohio	4 x 6
	MISCELLANEOUS		
Accts. Receivable	N V Control D D	Now York M V	TAB
Inventory	N.Y. Central R.R.	New York, N.Y.	
Customer Sales	Jones & Auerbacher, Inc.	Newark, N.J.	5 x 8
	Goldman, Sachs, & Co.	St. Louis, Mo.	5 x 8
Sales Records	Flexiclogs	New Holstein, Wis.	3 x 5
Statistics	Elkhorn Mining Co.	Boulder, Mont.	5 x 8
Daily Sales Tickets	Telling Ice Cream Co.	Cleveland, Ohio	5 x 8
General Traffic	Ralston Purina Co.	St. Louis, Mo.	5×8
Titles & Artist Files	Radio Station KTAR	Phoenix, Ariz.	4 x 6
Perpetual Inv. Stock	Lake Central Airlines, Inc.	Indianapolis, Ind.	5 x 8
Parts Ident. Cards	Pacific Car & Foundry Co.	Renton, Wash.	5 x 8
Mail Subscriptions	Muncie Newspapers	Muncie, Ind.	3 x 5
Property Records	Cluett, Peabody & Co.	Troy, N.Y.	4 x 6
Registration	Curtis Memorial Library	Meriden, Conn.	3 x 5
Interment Cards	Calvary Cemetery	Evanston, Ill.	3 x 5
Parish Records	St. Stephen of Hungary Ch.	New York, N.Y.	3×5

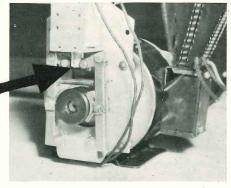
		Proposit water there
	CYUSE & ENTITLIBUT OLIEUT	
	(
	Courts Street Miles.	
	The state of the s	****
	O POWARD TO LINES	
		Minera - Union F
		Mary 19828.

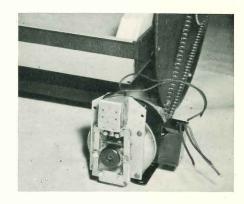


erris ROTARY FILE

OPERATING INSTRUCTIONS - MOTORIZED UNITS



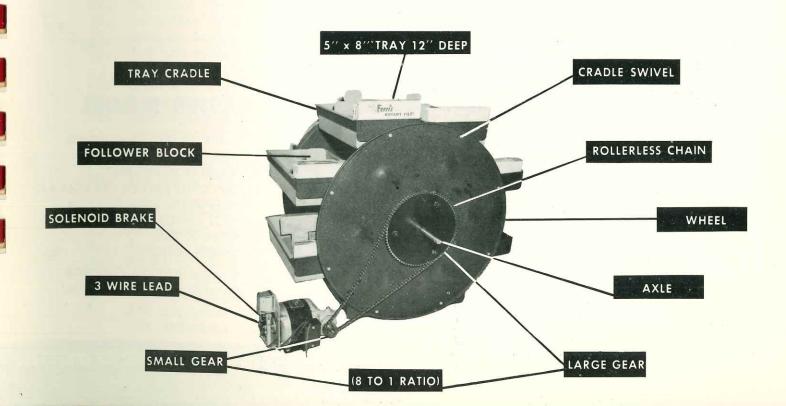


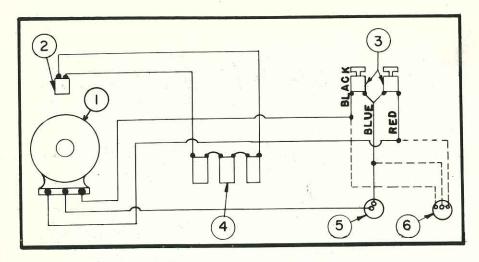


Disengaging motor for manual operation . . . Put slight pressure to the right on clutch handle. Lift trigger device which hinges upward locking clutch handle in position and disengaging motor. All motors are equipped with a set of three capacitors, as pictured, to provide additional starting torque. Male plugs are inserted and turned to the right to locking position. Do not attempt to remove plugs without first turning to the left.

Manually releasing solenoid brake... Arrow points to swiveled plunger, which is pushed down automatically when push buttons are released bringing brake shoe against motor shaft. When starting buttons are pushed the plunger lifts releasing brake. Dampness or dust may cause brake shoe to stick and stall motor. Push plunger up and down manually to free brake. In damp climate it is advisable to clean motor shaft occasionally of rust or dust particles.

Removing slack in chain... After continued operation chain may become slack preventing wheel to start and stop smoothly. I. Amply loosen four bolts on motor mounting. 2 Slide motor outward. 3. Secure forward bolts making rear of mount rise approximately ½ inch off caster plate. 4. Tighten rear bolts toeing in rear of mount to make chain taut. New models are equipped with adjustment bolt which turns right to pull motor forward after loosening mounting bolts.





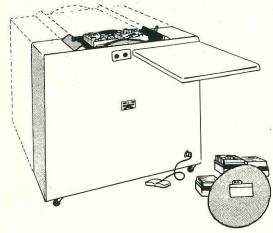
STANDARD MODEL

WIRING DIAGRAM 16" INCL. 22" MODELS

- 1 1/6 H.P. 110 VOLT A.C. MOTOR
- 2 SOLENOID BRAKE
- 3 PUSHBUTTON SWITCH
- 4 CAPACITOR 243 MFD 110 VOLT A.C.
- 5 RECEPTACLE
- 6 DOTTED INCL. FOOT SWITCH

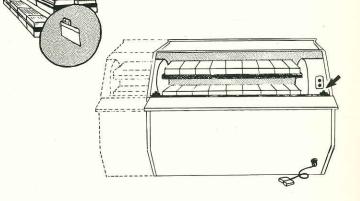
WIRING DIAGRAM 8" INCL. 12" MODELS

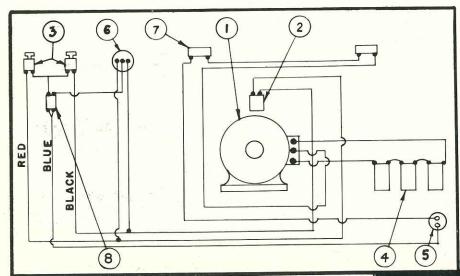
- 1 1/12 H.P. 110 VOLT A.C. MOTOR
- 4 CAPACITOR 95 MFD 110 VOLT A.C.



Files are shipped from the factory set for electric operation. It is advisable to disengage motor, set for manual operation and carefully examine file. Make sure all trays and follower blocks are in place. If any damage to wheel or accessories has occurred in shipment, it will be detected before motor is engaged causing further injury. For access to motor lift hinged panel at lower right side or rear of cabinet. Motor operates on ALTERNATE CURRENT only, is totally enclosed, high torque, oilless ball bearing. reversible, instant starting either direction, and equipped with automatic solenoid brake.

Dotted lines indicate increase in cabinet size, while inserts show relationship of card facing to line of revolution. ARROW points to micro switch. A safety bar extends along entire inside edge of posting table on master file. Slightest pressure disengages motor until both right and left micro switches are reset. CAUTION... Off balance condition tends to overload motor. Maintain an equal distribution of weight whenever possible. All electrical parts are of heavy duty construction and have been factory tested to assure long, dependable service.





MASTER MODEL

- #60 1 1/3 H.P. 110 VOLT A.C. MOTOR
 - 2 SOLENOID BRAKE
 - 3 PUSHBUTTON SWITCH
 - 4 CAPACITOR 324'MFD 110 VOLT A.C.
 - 5 RECEPTACLE
 - 6 FOOT SWITCH PLUG
 - 7 MICRO SWITCH
 - 8 ON-OFF SWITCH
- #45 1 1/6 H.P. 110 VOLT A.C. MOTOR
 - 2 CAPACITOR 243 MFD 110 VOLT

ROTARY FILING CABINETS

244 GREAT MEADOWS ROAD . STRATFORD, CONN.

PHONE BRIDGEPORT 5-7670

PRE-PROPOSAL QUESTIONNAIRE

Comp	pany NameDa	ate
Addr	ress De	partment
	In	rterviewed
Name	ressDe Ir. De Of RecordDe	pt. Head
		Annual control and American and the Control of
1.	Number of cards to be filed Size of card Height Width	
2.	Size of card Height Width	
3.	Guage of thickness (measure actual card	ls per inch)
4.	Indexing Number of Thickness	Height
5.	Necessary working space in card tray, i	n inches
6.	Check oneCompression block	Follower block
7.	Average number of removals per day to r	emain out of file
8.	Average number of additions per day to	remain in file
9.	Average number of references per day	
10.	Average number of postings per day, if	any
11.	Type of posting Machine Han	d
12.	Number of people referring to file	
13.	Number of people posting to file	
14.	Number of cards allocated to one operat	or
15.	Standing Sitting	
16.	Floor space restrictions	titus Girmingusir iggu ungu spra demolgadgas krautans not-spras norr guardrost ands program teat-countain with pres time invitations
17.	Battery arrangements	
18.	Position of typewriter or business mach	ine
19.	Occasional distribution of work load	
20.	Frequent distribution of the work load Periodic reports to be taken from cards	
21,	Periodic reports to be taken from cards	how of ten
22.	Need for frequent cross indexing Retention of several card sizes in one	
23.	Deals on table to several card sizes in one	1116
24.	Desk or table top area requirements_	
679	How are records presently kept_	and explained the control of the con
26.	Evnencion moduli momenta	
27.	Expansion requirements per month	per year
28.	Permanency of present records poss: Attach sample of card indicate if	tote change in card size
	is currently used, having in mind simpli:	firstions on resision of
	form	ricacions of revision of
29.		the office in question
	Has there been labor turnover on operation	ion in question
		TOTAL TITLE OF COLUMN THE PROPERTY OF THE PROP
	ALSO PROVIDE:	
1.	Sketch and dimensions of present office	layout
2.	Name and make of other volume filing equ	uipment now in use.
3.	Names of other filing equipment manufact	turers offering proposals
	at this time.	
4.	Does the company have its own office sys	stems men.
5.	AND any other information pertinent to	satisfying those making
	the decision.	

COMPARATIVE A

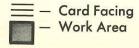
BASED ON 8 WIDE x 5 HIGH CARD

COMPANY	*	FERRIS	n d	REMINGTON	
PRODUCT	MASTER #60	STANDARD 22" M	STANDARD 8"	CONVE FILER	ELEVATO
1. Capacity in Filing inches	es 448	176	64	420	152
2. Cap. @ 100 cards per	in. 44,800	17,600	6,400	42,000	15,200
3. Cost per unit	1950.00 INCL. WA	798.00 INCL WA	330.00 INCL. WA	2250.00 INCL. WA	841.75 LESS WA
4. File cost per card	.0435	.0453	.0515	.0536	.0554
5. Floor space	VA 18.17	8.33	3.64	18 *1	6. *2
IN SQ. FEET +V	VA 22.33	10.85	6.15	18	10.
6. Cards per sq. ft.	VA 2465	2112	1756	2333	2533
+w	VA 2006	1622	1040	2333	1520
7. Cost per card per -w	.084	.0936	.1084	.096	.091
sq. ft. (1 SQ. FT. @ \$100.) +w	.0933	.1069	.1476	.096	.121
Height	38.5"	31.5"	31.5"	4215/32"	45.5"
8. Height Width Depth	69.5"	37.5"	37.5"	831/6"	22.25"
E Depth	35.5"	32"	14"	31"	38.75"
9. Speed, 1 turn	9 Sec.	9 Sec.	Manual	35 Sec.	12 Sec.
10. Visibility % of Capacity	37%	25%	25%	16.5%	25%
11. Work area, sq. in.	743"	363" ATTACHED	363"	1308" *3 ATTACHED	576" 24" x 24" TAI
12. Principle of operation					
13. Card retention	8" Trays	22" Trays	8" Trays	21" Trays	19" Tray
14. Removability of trays	Yes	Yes	Yes	Yes	Yes
15. Portability	Yes	Yes	Yes	No	Yes
FILE USED FOR ANY CARD SIZE 16. Conversions	Yes	No	No	No	No
17. Odd size cards	Yes	Yes	Yes	No	No
8. No. of trays	56	8	8	20	8
9. Noise	None	None	None	Dual Chain & Gearing	Dual Chair & Gearing
20. H. P., Motor	1/3 H.P.	1/6 H.P.	Manual	1/6 H.P.	1/6 H.P.
1. Weight	650 Lbs.	325	120	1655	375 Lbs.
22. No. of Unit FOR 1,000,000 CARDS	23	57	156	24	66
 Relationship of operator to work area and card facing 				□ □ □ □ □ □	

KEY:

WA — Work Area

Clerk Facing



NALYSIS OF FILING EQUIPMENT

ALL FACTS ARE OBJECTIVELY PRESENTED — BASED ON DIRECT STUDY AND CATALOG INFORMATION

DIEBOLD		WHEI	EL-DEX	MOSLER SAFE	HERRING-HALL MARVIN SAFE CO.	WATSON	WASSEL	REMINGTON
OR	CARDINEER	SIMPLAFIND	WHEELDEX	REV-O-FILE	HHM ROTARY	ROL-DEX	ROTOR-FILE	ROBOT- CARDEX
	50	370	50	55	491/2	400	480	40.2
	5,000	37,000	5,000	5,500	4,950	40,000	48,000	4,020
	324.00 LESS WA	2640.00 INCL. WA	450.00 INCL. WA	300.00 LESS WA	550.00 LESS WA	1375.00 INCL. WA	1200.00 INCL. WA	1890.00 INCL. WA
	.0648	.0713	.09	.0545	.111	.0344	.025	.47
	3.5	10.62	3.94	3	2.85	20.	38.2	9.65
	7	12.29	6.72	7	6.85	25.41	38.2	9.65
	1428	3484	1270	1833	1737	2000	1257	416
	714	2831	744	786	722	1574	1257	416
	.135	.10	.1687	.109	.168	.0844	.105	.71
	.205	.1066	.227	.182	.249	.0980	.105	.71
	37"	49"	37.5"	30.5"	35"	30%"	30"	671/32"
	14"	42.5"	16"	36"	32.25"	96"	110"	25%"
	36"	36"	35.5"	12"	12.75"	293/4"	50"	531/4"
	Manual	9 Sec.	Manual	Manual	9 Sec.	Manual	Manual	8 Sec.
	15%	20%	15%	15%	15%	30%	5%	1.66%
BLE	576" 24" × 24" TABLE	240" *4 ATTACHED	528" ATTACHED	None *5	None *6	780" 26" × 30" TABLE	1200+ ATTACHED	400" *7
	**		**	**	***			
s	Hole Punched Cards 7 Removable	9¼" Trays	Hole Punched Cards	Center Guide Strap	Side Metal Clamps	25" Trays	12" Trays	24" Trays
	Segments	Yes	No	No	No	Yes	Yes	Yes
	Yes	Yes	Yes	Yes	Yes	No	No	No
	No	Yes	No	No	No	No	Yes	No
١.	No	Yes	Yes	Yes	No	Yes	Yes	No
	None	40	None	None	None	. 16	48	60
	Flapping	Dual Chain & Gearing	Flapping	Flapping	Flapping	None	None	None
	Manual	1/3 H.P.	Manual	Manual	1/6 H.P.	Manual	Manual	1/3 H.P.
	177	800 Lbs.	350 Lbs.	130 Lbs.	240 Lbs.	Approx. 1000	Approx. 1200	Approx. 1200
	200	27	200	177		Larger Units	Larger Units	249
	1	===		(1)	(1) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			1
	1						9	Ψ

FOOTNOTES:

- *1 Not including platform
- *2 Not including Swing of Cover
- *3 Sliding Work Area

- *4 Not including Swing of Cover
- *5 Work Area based on 576 sq. inches
- *6 Work Area based on 576 sq. inches
- *7 No Stable Work Area

Prepared by H. T. Luckas, Systems Engineer







REGARDLESS OF CARD SIZE OR QUANTITY
A COMPACT ANSWER TO YOUR RECORD KEEPING PROBLEMS





FILES CAN BE SET IN VARIOUS BATTERY ARRANGEMENTS FURNISHED FOR BETWEEN DESKS OR COUNTER HEIGHT



EASILY ROLLED ABOUT BALL - BEARING CASTERS



THE "RIGHT" FILE FOR THE PARTICULAR PROBLEM HOUSES VISUAL SLIDES

OVER 150

MODELS

AVAILABLE



THE FERRIS MASTER #25



37% OF RECORDS EXPOSED



THE FERRIS MASTER #45



HOUSES MAGNE-DEX TRAYS

TRAYS TO 22" LONG — MOTORIZED UNITS — PUSH BUTTON CONTROL





FACTS AT YOUR FINGERTIPS











LARGE CONVENIENT



WORK SIMPLIFICATION



THE FERRIS 580-12 MANUAL

The Responsibility of Modern Business

- INCREASE CLERICAL PRODUCTION
- ELIMINATE COSTLY MOTIONS
- SAVE HOURS OF FILING TIME

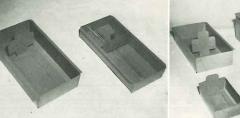


TRAYS TO 16" LONG MANUAL UNITS

ALL TRAYS ARE EASILY REMOVABLE



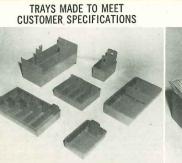
TRAYS EQUIPPED WITH FOLLOWER BLOCKS, COMPRESSION **BLOCKS OR SWAY BLOCKS**



COMPLETE **ASSORTMENT** CARD TRAYS

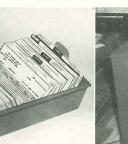


- RECORDS COME TO THE CLERK
- REDUCE FATIGUE AND ERROR
- SAVE PRECIOUS FLOOR SPACE





"V" VISIBILITY



THE FERRIS MASTER #60







USED BY LEADING COMPANIES

The Ferris Rotary File is fast becoming the most suitable system for fast reference and posting. Hundreds of firms throughout the country are now converting their outmoded visual slides, tubs, binders, drawer and ring type files to the Ferris system, eliminating a tremendous amount of lost time and motion. Numerous studies have revealed increases in work output as high as 100%.

THE CHOICE OF WORK SIMPLIFICATION EXPERTS

Detailed analyses have been made by office systems and procedures specialists and they agree that truly functional mechanized filing equipment must have several basic features — without these the file loses its purpose as a time and motion saver.

- All work delivered to the operator at desk height and the same visual distance.
- All cards within the comfort range, their access requiring primary hand and arm motions. Elimination of mobility of the operator no bending, reaching, pulling.
- A stationary work area directly in front of the operator permitting proper sitting and writing posture, with cards facing the operator, not viewed at an angle.
- Speed of operation enough to allow increase in work output above drawer filing systems. (Studies have revealed that some mechanized equipment actually retards filing time.)
- A sound principle of operation which permits sufficient exposure of the cards.



LUMBERMANS MUTUAL CASUALTY INS. CO., CHICAGO, ILL.



MASSACHUSETTS INDEMNITY INS. CO., BOSTON, MASS.

FERRIS LEADERS IN THEIR FIELD

The Ferris organization has the distinction of offering to American business the first mechanized filing unit to carry trays of cards vertically to a comfortably seated operator. Without precedent to follow the Ferris engineers selected the simplest, most direct principle of operation to insure lasting service and efficient posting and reference. Still setting the pace, Ferris now has over 150 different models available — the right file for the particular card size-capacity problem.



BLUE CROSS PLAN, PHOENIX, ARIZONA

- FACTS -

FAST REFERENCE AND POSTING

Cards come to the operator in an average time of 3 seconds.

TREMENDOUS CAPACITY

One unit will hold 200,000 $2\frac{1}{4} \times 3$ cards in little more space than consumed by the average desk.

ACCOMMODATES ANY RECORD SIZE

All standard and odd sized forms including letter and legal folders.

USE YOUR PRESENT RECORDS

No retyping or hole punching needed. Merely place your records as they are in the Ferris File — the complete change can be accomplished in minutes.

HUGE SPACE SAVINGS

Cards contained in 45 feet of visual slides, 13 high for 5 x 8 cards, can be set in less than 6 feet of wall space with 37% of the records exposed. The Master File will also do the job of 10 floor model ring type files. Also saves tremendous space over tub and roller tub files.

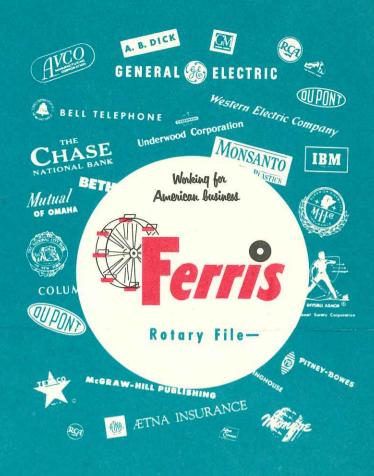
NO MAINTENANCE REQUIRED

The Ferris service man is always available—however, no routine maintenance or service is required due to the rugged lifetime construction of all Ferris equipment. Hence freedom from expensive service contracts.

LESS EMPLOYEE FATIGUE AND ERROR INCREASED EFFICIENCY

Eliminates lost cards and misfiling found in other systems. Permits the hiring or use of older employees. Takes the muscle and eye strain out of filing. Increases the office social status of file clerks and reduces labor turnover.

THE WORLD'S LARGEST
SELECTION OF MOTORIZED
FILING EQUIPMENT



PARTIAL LIST OF USERS

COMPANY	RECORD	CARD SIZE
U. S. Steel Co.	Stores	tab.
General Elec. Co.	Purchase	5 x 8
South Bend Lathe	Parts	$8\frac{1}{2} \times 11$
Westinghouse Elec.	Material	tab.
American Tel. & Tel.	Employee	$2\frac{1}{2} \times 3\frac{1}{2}$
Pratt & Whitney	History	$8 \times 9\frac{1}{2}$
Pitney-Bowes	Mailing	3 x 5
American Brass	Purchase	8 x 10
Avco Mfg. Co.	Engineer	4 x 6
E. I. Du Pont	Sales	5 x 8
Goodyear Aircraft	Tooling	5 x 8
Franklin Life Ins.	Medical	3×5
Mutual of Omaha	History	4×6
N. Y. Central R. R.	Accts. Rec.	tab.
Anaconda Copper	Personnel	5 x 8
Pacific Tel. & Tel.	Central Info.	3×5
Johns Hopkins Hosp.	Ledger	7 x 6
International Silver	Index	5 x 8
Willys Overland	Engineer	5 x 8
Monsanto Chemical	Customer	5 x 8
I. B. M. Corp.	Tabulating	IBM
Brigham Young Univ.	Alumni	3×5
The Texas Oil Co.	Equipment	5 x 8
Gulf Oil Co.	Credit	3 x 5
The Chase Nat'l Bank	Confidential	5 x 8
New York Savings Bank	Signature	3 x 5



FAST REFERENCE AND POSTING

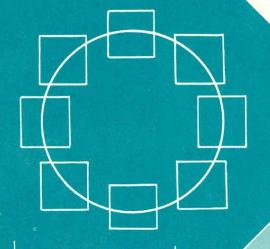
erris ROTARY FILE

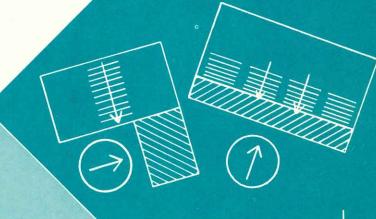
CHECK YOUR RECORD HANDLING PROBLEMS ELIMINATE WASTED TIME, MOTION, ERROR AND FATIGUE

The main reason Ferris masters filing jobs with unparalleled efficiency is the mechanical principle of operation. All moving parts are pivoted on oilless bearings and trays suspended in an upright position by means of a special guide ring.

Ferris Files can be arranged for many different office layouts - grouped in pairs, in "L" or "U" shaped arrangements, between desk, counter height or whatever plan best accommodates the particular situation. Regardless of the capacity, record size, number of operators, frequency of reference, division of the work load, expansion provisions — Ferris has a time and motion saving solution.

Ferris Files reduce the number of filing motions and simplify them utilizing the proper relationship between the operator, her work area and the card facing. Work is centralized and always within the comfort range - cards elevated to an equal visual distance.





SIMPLICITY



The Ferris Rotary File - Here is an office assistant streamlined to take over your burdensome filing problems. An assistant that will turn circles to save precious time and money. Deal with him hastily, push him around still he always obeys turning up with the desired reference material in seconds. Yes, an employee that will never be on the payroll, yet his speed and efficiency will save salaries.









Ferris Business Equipment, Inc.

General Office and Factory · 244 Great Meadows Road, Stratford, Connecticut